Public Document Pack



<u>To</u>: Allan McIntosh, <u>Convener</u>; George Wyatt, <u>Vice-Convener</u>; Craig Adams and Gerard Rattray (Representatives of Holders of Premises Licences/Personal Licences); Inspector John Soutar (Grampian Police); Sandy Kelman (Alcohol and Drugs Partnership); David Wright (Education); Tom Cowan (Social Care); Linda Smith (Health); Gordon Riddel, Michelle Wall and Bob Westland (Community Safety); Mary Crawford, Ken Eddie and Councillor Martin Greig (Representatives of Residents within the Forum's Area); Barry Black (Representative of Youth) and Diane Sande (Licensing Standards Officer).

> Town House, ABERDEEN 9 November 2011

LOCAL LICENSING FORUM

The Members of the LOCAL LICENSING FORUM are requested to meet in Committee Room 5 - Town House on <u>THURSDAY, 17 NOVEMBER 2011 at 2.00 pm</u>.

RODERICK MACBEATH ACTING SENIOR DEMOCRATIC SERVICES MANAGER

<u>B U S I N E S S</u>

- 1 <u>Election of Forum Convener and Vice Convener</u>
- 2 <u>Minute of Meeting of Local Licensing Forum of 8 September 2011</u> (Pages 1 6)
- 3 Matters Arising
 - 3a <u>Current composition of Licensing Forum Membership and identified gaps</u> (Pages 7 - 8)
 - 3b <u>Local Licensing Forum vacancies/recent applications</u> (Pages 9 14)

- 4 <u>Agenda and Minute of Licensing Board meeting of 28 June 2011</u> (Pages 15 20) The agenda for this meeting can be found at: <u>http://committees.aberdeencity.gov.uk/ieListDocuments.aspx?CId=151&MId=1978</u> <u>&Ver=4</u>
- 5 National Licensing Conference
 - 5a <u>AFS Report Re-thinking alcohol licensing</u> (Pages 21 76)
- 6 Intelligence (to inform the working of the Licensing Forum)
 - 6a <u>Statistical Information</u>
 - 6b Update from Licensing Standards Officer
 - 6c <u>Community Intelligence</u>
 - (i) City Voice
- 7 <u>Workplan</u> (Pages 77 80)
- 8 Any Other Competent Business
 - 8a <u>Alcohol and Drugs Partnership Stocktake event presentations from</u> <u>Scottish Government and Alcohol Focus Scotland</u> (Pages 81 - 96)
 - 8b Media reports on Northampton nightclub death
- 9 <u>Meeting Dates for 2012</u> (Pages 97 98)
- 10 <u>Date of the next meeting</u>If approved, the date of the next meeting will be 16 February 2012.

Website Address: www.aberdeencity.gov.uk

Should you require any further information about this agenda, please contact Grant Webster on 01224 522607 or email gwebster@aberdeencity.gov.uk

Agenda Item 2

LOCAL LICENSING FORUM

Thursday, 8 September 2011

<u>Present</u> :	Bob Westland, Craig Adams, Mary Crawford, David Wright, Ken Eddie, Gerard Rattray, Gillian Esson (substituting for Inspector John Soutar), Michelle Wall, Linda Smith, Sandy Kelman and Diane Sande.
Also Present:	Grant Webster, Clerk to the Local Licensing Forum

<u>Apologies</u>: Allan McIntosh, Gordon Riddel, Inspector John Soutar and George Wyatt

ELECTION OF FORUM CONVENER AND VICE CONVENER

1. Due to the absence of the Forum Convener and Vice Convener, it was decided to defer this item to the next meeting. For this meeting only, Sandy Kelman took the Chair.

The Forum resolved:-

to defer this item to the next meeting and invite Sandy Kelman to take the Chair for this meeting only.

MINUTE OF MEETING OF LOCAL LICENSING FORUM OF 8 JUNE 2011

2. The Forum had before it the minute of the meeting held on 8 June 2011.

The Forum resolved:-

to approve the minute.

MINUTE OF JOINT MEETING OF LICENSING BOARD AND LOCAL LICENSING FORUM OF 23 JUNE 2011

3. The Forum had before it the minute of the joint meeting between the Licensing Board and Local Licensing Forum held on 23 June 2011. Sandy Kelman informed the Forum that he felt the turnout for this meeting was much better than for the previous meeting.

The Forum resolved:-

to note the minute.

MINUTE OF LICENSING BOARD MEETING OF 3 MAY 2011

4. With reference to Article 4 of the minute of the meeting of 11 November 2010, the Forum had before it a copy of the minute of the meeting of the Licensing Board of 3 May 2011.

The Forum discussed that they found it difficult to comment on the minutes of the Licensing Board because it was not clear from the minute text what was being approved or otherwise. The clerk advised that, due to the size of the agenda, it was difficult to share both papers with the Forum. However, it would be possible to include an electronic link to the agenda and minutes of the Licensing Board in the future.

The Forum discussed the possibility of inviting a member of the Licensing Board to attend Forum meetings as a Liaison Officer so that any issues raised by the Licensing Board minutes can be discussed.

The Forum resolved:-

- (i) to instruct the clerk to include an electronic link to the agenda of the Licensing Board when issuing the Licensing Forum agenda;
- (ii) to invite a member of the Licensing Board to attend all future meetings of the Licensing Forum to talk to the Licensing Board agenda and minutes; and
- (iii) to otherwise note the update.

LATE NIGHT BUS SERVICES

5. With reference to Article 6 of the minute of the meeting of 8 June 2011, the Forum were joined by Joe Mackie, Commercial Director for First Aberdeen.

The Forum discussed the recent changes to the late night bus schedules with Mr Mackie, and identified a number of issues which had arisen. Specifically, they raised issues with timetables being difficult to find online, bus scheduling, easily identifiable bus stops for late night services, and the level of communication between First Aberdeen, members of the late night economy and the public.

With regards to timetables and scheduling, Mr Mackie advised the Forum that the timetables were available online under the specific route and hard copies were also available at both the First Bus Shop on Union Street and the First Offices on King Street. He advised that the scheduling for the late night buses, while being the remit of the schedulers and not something he was directly involved in, was set out to provide a staggered dispersal from the city for late night patrons. However, he advised that he would take on board all their issues/suggestions and feed them back to the late night schedulers. In relation to an increase in ongoing communication, he advised the Forum that they were currently looking into utilising current technology such as text, Twitter etc, to further promote the service on an ongoing basis i.e. allowing late night patrons access to the most up to date information regarding the service. He advised the Forum that they are currently looking at situating bus stops for the late night service near to the late night taxi ranks in operation on Union Street.

Mr Mackie advised the Forum that he would be feeding back all their comments to First Aberdeen. Sandy Kelman thanked him for attending the Forum and extended an invite for him to return at a later date to further update the Forum.

The Forum resolved:-

- (i) to thank Joe Mackie for attending;
- (ii) to extend an invite for Mr Mackie, or another representative of First Aberdeen, to return and update the Forum at a later date; and
- (iii) to note the update.

WORKPLAN

6. The Forum had before it the workplan of the Local Licensing Forum. The Chair went through each issue on the workplan and updates were noted.

With regards to item 1 (Find out from communities what are their areas of concern), the Forum agreed (i) to invite the Community Councils to submit agenda items and attend future Forum meetings; (ii) to invite a representative from City Voice to the next meeting, with a view to investigating the possibility of submitting questions to be used in City Voice; (iii) to invite a representative of Street Pastors to attend future meetings; and (iv) to invite representatives of the 5 Licensing objectives to attend the next meeting to discuss utilising City Voice.

With regards to item 2 (Improve intelligence in relation to statutory bodies), the Forum agreed to write to the head offices of the major supermarket groups to invite a nominated representative to attend future meetings and to contact a representative from the Scottish Government and Alcohol Industry Partnership.

With regards to item 3 (To receive reports from the Licensing Board containing relevant statistical information), the Forum asked the clerk to rewrite the update as to avoid any further confusion regarding this item.

With regards to item 4 (To request an outline from the Licensing Board on measures it will employ to ensure compliance with the five licensing objectives), the Forum agreed to invite a representative from the Licensing Board to speak to this item.

With regards to item 5 (Late Night Bus Services), the Forum had heard from Joe Mackie, Commercial Director with First Aberdeen and agreed to invite a representative from First back to further update the Forum on this item.

With regards to item 6 (Staffing Levels), the Forum agreed to request further statistical information relating to the work of the Licensing Standards Officer in Aberdeen in relation to other major cities to be brought back to the next meeting.

The Forum resolved:-

to note the updates given and to task the relevant officers with the actions identified.

STATISTICAL INFORMATION

7. The Chairperson asked if the representatives present had any statistical information they wished to share with the Forum.

Gillian Esson (Grampian Police) informed the Forum that, in relation to recent exclusion orders, from 1 September 2009 to September 2010 there had been 76 exclusion orders requested with one granted. From September 2010 to August 2011, there had been 146 exclusion orders requested with 4 granted. In May 2011, UNIGHT were brought on board so that an exclusion order could now be granted to include the premises where the offence was committed and all UNIGHT premises. Since May 2011, 86 exclusion orders had been requested and 2 had been granted so far, with some requests still ongoing. In relation to bail conditions, 40 instances had been granted with 18 of those instances covering all UNIGHT premises and 22 being specific to certain premises.

The Forum discussed this information and asked questions relating to the level of orders granted and promoting the potential consequences of poor behaviour within premises.

Linda Smith (Aberdeen City Community Health Partnership, NHS Grampian) advised the Forum that they are currently trying to gather data for the Health Service, including hospital admissions and emergency admissions relating to alcohol. She advised the Forum that it was proving difficult to gather the data considering that it required establishing a wider scope to ascertain what is and what isn't an 'alcohol related' admission. She advised that it was also important to avoid identifying individuals while gathering data.

The Forum resolved:-

to note the updates given.

UPDATE FROM LICENSING STANDARDS OFFICER

8. The Forum received an oral update from Diane Sande, Licensing Standards Officer. She advised the Forum that they had recently moved offices to Marischal College but there were no changes to their contact details. She advised the Forum that the implementation date for the Alcohol etc. (Scotland) Act 2010 was 1 October 2011. Sections 2 to 13 will amend the Licensing (Scotland) Act 2005, however there will be a briefing scheduled for the Licensing Standards Officers by the Depute Clerk of the Licensing Board in order to go through the changes in more detail.

An important change is that all premises will have to operate a Challenge 25 (or older) policy. The Social Responsibility Levy has to go through the consultation process also and the Licensing Board should be contacting all consultees and those affected shortly. She advised the Forum that the Health Board will also be a consultee with regards to new premises licence application and variation applications.

Ms Sande also advised the Forum that, after the summer period, the Licensing Standards Officers and the Police will be resuming their monthly meetings. Future joint operations have been discussed and they will also continue to liaise with the Noise Pollution Officers.

The Forum resolved:-

to note the update given.

NATIONAL LICENSING CONFERENCE - 15 SEPTEMBER 2011

9. The Forum had before it information relating to an upcoming National Licensing Conference in Glasgow. The clerk advised the Forum that the conference was one week away and that the Forum had scope to send one representative to the conference. He asked for nominations from the members. Upon discussion, it was agreed that the clerk would email all members of the Licensing Forum regarding the conference to see if there were any members willing and able to attend. Ken Eddie advised that if there were no other volunteers, he would be willing to attend.

The Forum resolved:-

- (i) to ask the clerk to seek a volunteer to attend the National Licensing Conference on Thursday 15 September 2011 in Glasgow; and
- (ii) if there were no volunteers, then Ken Eddie would attend on behalf of the Forum.

LICENSING BOARD WORKING GROUP TO LOOK AT DOOR STEWARDING - NOMINATIONS FROM LICENSING FORUM

10. With reference to Article 4 of the minute of the joint meeting between the Licensing Board and the Licensing Forum held on 23 June 2011, the Forum had before it an email from Eric Anderson, Depute Clerk to Licensing Board, inviting them to nominate 4 members to attend a 'short-life working group comprising members of the Licensing Board and Local Licensing Forum to consider the use of door supervisors in liquor licensed premises and to make recommendations if appropriate to the Licensing Board'.

The email detailed that the members of the Licensing Board who were nominated to this group were Councillors Jaffrey, Boulton, Donnelly and Hunter. The Forum decided to nominate Craig Adams, Inspector John Soutar, Michelle Wall and Bob Westland.

The Forum resolved:-

- (i) to advise the Depute Clerk of the Licensing Board of the four nominations from the Licensing Forum; and
- (ii) for the 4 nominees to update the Licensing Forum at a later date with regards to the working group.

LOCAL LICENSING FORUM VACANCY - APPLICANTS DETAILS

11. With regards to Article 10 (A) of the minute of the meeting of 8 June 2011, the Forum had before it information on two applicants for the vacant spot on the Forum. Upon discussion of this item, the Forum decided to invite further applicants before deciding. They discussed inviting representatives from CAMRA (Campaign for Real Ale), Street Pastors, Offsales, Church Groups, the Samaritans, Cyrenians etc. They

also discussed the possibility of advertising the vacancy in the press. It was decided that this item would be deferred until the next meeting so that further work can be done towards finding a suitable candidate.

The Forum resolved:-

to defer the item until the next meeting of the Licensing Forum so that the clerk can undertake further work to find suitable candidates.

ABERDEEN CITY ADP ALCOHOL STRATEGY STOCKTAKE - 27 OCTOBER 2011

12. The Forum had before it draft information regarding an upcoming Alcohol Task Group Alcohol Stock-Take Event by Alcohol & Drugs Partnership, to be held on 27 October 2011 at the Aberdeen Exhibition & Conference Centre. The event will allow the Task Group to engage with partners and stakeholders to look at the progress made on the Alcohol Strategy action plan since the launch of the 10 year strategy in December 2009. This will allow the Task Group to look at refreshing the strategy and action plan, streamline the actions and ensure a clearer fit between inputs, outputs and outcomes.

Sandy Kelman advised the Forum that the event would be opened by Dr Lesley Wilkie, and lunch would be provided. He advised that he would email further information to the clerk for distribution among the Forum members.

The Forum resolved:-

to note the update given.

- SANDY KELMAN, Chairperson.

Agenda Item 3a

ABERDEEN CITY COUNCIL ABERDEEN LOCAL LICENSING FORUM Town House, Aberdeen <u>THURSDAY, 17 NOVEMBER, 2011 at 2.00pm</u>

Membersl	nip			Q	uorun	n					
	<u>Item</u>				<u>Item</u>			<u>I</u> 1	<u>ltem</u>		
	M	<u>A</u>	<u>NV</u>	-	M	<u>A</u>	<u>NV</u>		M	<u>A</u>	<u>NV</u>
Vacancy, <u>Convener</u>											
Reps of Holders of Premises Licences/ Personal Licences:-											
Craig Adams											
Gerard Rattray											
George Wyatt				-							
Police											
Insp. John Soutar Grampian Police											
Reps of Function relating to Health, Education & Social Work											
David Wright (Education)											
Sandy Kelman (Alcohol and Drugs Partnership)				-							
Linda Smith (Health)											
Bob Westland (Comm Safety)											
Michelle Wall (Comm Safety)											
Tom Cowan (Rep from Social Work)											
Gordon Riddel (Fire and Safety)											
Reps of Residents within the Forum's Area				-							
Mary Crawford											
Ken Eddie				-							
Martin Greig											
Barry Black (Youth)											
Alan McIntosh											
Reps of Students											
Vacancy (RGU/AUSA)											
Licensing Standards Officer											
Diane Sande											

This page is intentionally left blank

APPLICATION FORM FOR MEMBERSHIP OF THE LOCAL LICENSING FORUM 30

FULL PRINT)	NAME	(PLEASE	ALEXANDER	JOHN	BEATTE

ADDRESS, INCLUDING POSTCODE	ARCHIBALD SIMPSON	
20 CLERIC MAXWELL CRESENT ABERDERN ABIZ SRZ	5 EASTLE STREET ABERDERN AB 11 5BQ	

E-MAIL ADDRESS	-		
TELEPHONE NUMBER			

WHICH OF THE FOLLOWING CATEGORIES APPLY TO	HEALTH, EDUCATION, SOCIAL WORK
YOU	YOUNG PERSON (aged 16 and over)
	RESIDENT IN THE FORUM AREA
²⁶ .	HOLDER OF A S PREMISES/PERSONAL (LIQUOR) LICENCE
	OTHER (such as emergency services, council services, alcohol agencies, any person not falling into any of the above categories having an interest in alcohol and licensing issues)

IF YOU ARE A LICENCE HOLDER PLEASE GIVE THE NAME, FULL ADDRESS OF THE PREMISES AND DETAILS OF THE LICENCE YOU HOLD IN THE FORUM AREA

Page 9

The Forums' role is to keep under review the licensing boards' decisions and consider the impact of those decisions at local level. Keeping in mind the Objectives of the Licensing (Scotland) Act 2005 the forums may give advice and make recommendations to the licensing board. The objectives are:

- Preventing crime and disorder;
- Securing public safety;
- Preventing public nuisance;
- Protecting and improving public health; and
- Protecting children from harm.

TO ASSIST IN MONITORING AND ANALVSING LICENCING BOARD DECISIONS AND MAICE RECOMENDATIONS TO THE BENEFLT OF BBERDEEN CITY CENTER AND ITS RESIDENT COMMUNITY AND PATRONS IN LINE WITH THE 5 LICENSING OBJECTIVES
WITHTHE 5 HCKNSING OBJECTIVES

ARE STRICTLY ADHERED TO AND HAVE THE KNOWLAGE OF GIVING ADVICE TO	IT AS A MEMBER OF THE ABERDEEN CITY IG CENTRE PUB WATCH SCHEME AND M 6 VEARS CONSECUTIVE BEST BAR NONE IS GOLD AWARD WINNER AND NATIONAL GOLD IS GOLD AWARD WINNER THE DEMONRANCE ON IN AWARD WINNER THOURGH ICNOWLAGE IN IMPLICATING OBJECTIVES SAFELEY. AND SUCKSSEVE TO ENSURE THE EXECUTION OF THE 5 HICKNSING OBJECTIVES ARE STRICTLY ADHERED TO AND HAVE
--	---

PROFESSIONC QUALIFICATIONS

BA (HONS) DEGREE LICENSED TRADE MANAGEMENT DIPLOMA IN LICENSED TRADE MANAGEMENT. BIF DIPLOMA IN RETAIL MANAGEMENT

AWARDS - BEST BAR NONE GOLD AWARD.

BEST BAR NONE NATIONAL GOLD AWARD Please return completed forms to:- Grant Webster, Committee Services, Legal & Democratic, Aberdeen City Council, Room 1-30, Town House, Broad Street, Aberdeen, AB10 1AQ

FODD STANARD AGENCY EAT SAFE AWARD.

Page 10

APPLICATION FORM FOR MEMBERSHIP OF THE LOCAL LICENSING FORUM

Ì		NAME	(PLEASE	
	PRINT)			Richard Leith

ADDRESS, INCLUDING POSTCODE	11 Carnie place, Elrick Aberdeenshire Ab32 6hy
--------------------------------	---

E-MAIL ADDRESS		

TELEPHONE NUMBER	WF.L.	 	

WHICH OF THE FOLLOWING CATEGORIES APPLY TO YOU	HEALTH, EDUCATION, SOCIAL WORK
	YOUNG PERSON (aged 16 and over)
	RESIDENT IN THE FORUM AREA
	HOLDER OF A x PREMISES/PERSONAL (LIQUOR) LICENCE
	OTHER (such as emergency services, council services, alcohol agencies, any person not falling into any of the above categories having an interest in alcohol and licensing issues)

The Forums' role is to keep under review the licensing boards' decisions and consider the impact of those decisions at local level. Keeping in mind the Objectives of the Licensing (Scotland) Act 2005 the forums may give advice and make recommendations to the licensing board. The objectives are:

- Preventing crime and disorder;
- Securing public safety;
- Preventing public nuisance;
- Protecting and improving public health; and
- Protecting children from harm.

PLEASE GIVE A BRIEFISTATEMENTABOUTWHAT YOU CAN BRINGLTOTHEFORUMaDETAILING MEMBERSHIPeOF ANY ORGANISATIONSirORNETWORKGROUPS/COMMUNITYpPARTNERSHIPS YOU AREirPART OF.d

I would like to think that my 16 years in the licensing trade in Aberdeen, Newcastle and London would help me share some good ideas and practices that go on outwith the local environment. I have a keen interest in being involved in the city strategy towards supporting the night time economy. Aberdeen has been very pro-active in this area and I would like to be involved with future recommendations and decisions that could benefit the area and help maintain a safe and well regulated environment.

Please return completed forms to:- Grant Webster, Committee Services, Legal & Democratic, Aberdeen City Council, Room 1-30, Town House, Broad Street, Aberdeen, AB10 1AQ

APPLICATION FORM FOR MEMBERSHIP OF THE LOCAL LICENSING FORUM

F P	ULL RINT)	NAME	(PLEASE	HEATHER	MANN	JIL	NG	 10

ADDRESS, POSTCODE	INCLUDING	60. DEE STREET
		ABERDEEN
		ABII 6DS

E-MAIL ADDRESS	:	 	

TELEPHONE NUMBER	<u>. </u>	 	

WHICH OF THE FOLLOWING CATEGORIES APPLY TO YOU	HEALTH, EDUCATION, SOCIAL WORK	
	YOUNG PERSON (aged 16 and over)	
	RESIDENT IN THE FORUM AREA	
	HOLDER OF A PREMISES/PERSONAL (LIQUOR) LICENCE	
	OTHER (such as emergency services, council services, alcohol agencies, any person not falling into any of the above categories having an interest in alcohol and licensing issues)	
IF YOU ARE A LICENCE HOLDER PLEASE GIVE THE NAME, FULL ADDRESS OF THE PREMISES AND DETAILS OF THE LICENCE YOU		

HOLD IN THE FORUM

AREA

The Forums' role is to keep under review the licensing boards' decisions and consider the impact of those decisions at local level. Keeping in mind the Objectives of the Licensing (Scotland) Act 2005 the forums may give advice and make recommendations to the licensing board. The objectives are:

- Preventing crime and disorder;
- Securing public safety;
- Preventing public nuisance;
- Protecting and improving public health; and
- Protecting children from harm.

WHY DO YOU WANT	HE Damartans are always
BE PART OF T	interested in engaging with
FORUM?	community + keeping vulnerable
	a good opportunity to de that.

PLEASE GIVE A BRIEF Samaritans are Key members of ABOUT STATEMENT the Aberdeen City Choose Life WHAT YOU CAN BRING TO THE FORUM Forum, networking with all the DETAILING MEMBERSHIP OF ANY ORGANISATIONS in the aty who OVGAMILATIA OR NETWORK GROUPS/COMMUNITY have a remar to prevent PARTNERSHIPS YOU ARE PART OF. Stucide, these include Grampian Q, CRUSE, Forresfet ons experience in with people who may in the citiest Contribution ИО-110000 to the tarking,

Please return completed forms to:- Grant Webster, Committee Services, Legal & Democratic, Aberdeen City Council, Room 1-30, Town House, Broad Street, Aberdeen, AB10 1AQ

Agenda Item 4

ABERDEEN CITY LICENSING BOARD

ABERDEEN, 28 June, 2011. Minute of Meeting of the ABERDEEN CITY LICENSING BOARD. <u>Present</u>:- Councillor Muriel Jaffrey, <u>Convener</u>; and Councillors Boulton, Collie, Cormie, Donnelly, Hunter, Penny and Robertson.

LIST OF APPLICATIONS

1. The Board had before it, for its consideration, the applications listed in Appendix A to this minute.

The Board resolved:-

that all applications be determined on the basis shown in Appendix A.

PREMISES LICENCE REVIEW HEARING: TESCO STORES LIMITED

2. The Board received (a) notification in terms of Section 38 of the Licensing (Scotland) Act 2005 of relevant/foreign offences incurred by Tesco Stores Limited and (b) confirmation of the existence of the offence from the Chief Constable, Grampian Police (who did not submit a recommendation).

The Board resolved to:-

- (i) make a personal licence review proposal;
- (ii) hold a premises licence review hearing; and
- (iii) take no further action.

PREMISES LICENCE REVIEW HEARING: CO-OP, SPRINGFIELD ROAD, ABERDEEN

3. Sergeant Skinner addressed the Board on behalf of the Chief Constable. Mr Johnson, solicitor, addressed the Board on behalf of the licence holder.

The Board resolved to:-

take no action in the matter.

PREMISES LICENCE REVIEW HEARING: NEPTUNE BAR, 7 YORK STREET, ABERDEEN

4. Sergeant Skinner addressed the Board on behalf of the Chief Constable. Mr McKenzie, solicitor, addressed the Board on behalf of the licence holder.

The Board resolved to:-

take no action in the matter.

PERSONAL LICENCE REVIEW HEARING: AC0548

5. Sergeant Skinner addressed the Board on behalf of the Chief Constable. Mr McKenzie, solicitor, addressed the Board on behalf of the licence holder.

The Board resolved:-

to endorse the personal licence AC0548.

PREMISES LICENCE REVIEW HEARING: AURUM, 1-3 DIAMOND STREET, ABERDEEN

6. Sergeant Skinner addressed the Board on behalf of the Chief Constable. Mrs Hood, solicitor, addressed the Board on behalf of the licence holder.

The Board resolved:-

to take no action in the matter.

PREMISES LICENCE REVIEW HEARING: SOCIETY BAR AND RESTAURANT, 150 UNION STREET, ABERDEEN

7. Sergeant Skinner addressed the Board on behalf of the Chief Constable. Mrs Hood, solicitor, addressed the Board on behalf of the licence holder.

The Board resolved:-

to take no action in the matter.

REMIT FROM JOINT MEETING BETWEEN LICENSING BOARD AND LOCAL LICENSING FORUM

8. The Board had a remit from the recent joint meeting between the Licensing Board and the Local Licensing Forum in regard to a proposal to set up a short life working group comprising members of the Licensing Board and the Local Licensing Forum to consider the use of door supervisors in liquor licensed premises and thereafter to make recommendations as appropriate to the Licensing Board.

The Board resolved:-

- (i) that the Working Group should comprise of four members each of the Licensing Board and the Local Licensing Forum;
- (ii) that the members of the Licensing Board to be appointed to the Working Group shall be the Convener and Councillors Boulton, Donnelly and Hunter; and
- (iii) that the Local Licensing Forum should appoint four of its members to the Working Group and advise the Board in due course as to which of its members have been appointed.

- MURIEL JAFFREY, <u>Convener</u>.

APPENDIX A

1. APPLICATION FOR GRANT OF PREMISES LICENCE <u>Premises – Lintmill Shoppy, 1 Lintmill Terrace, Aberdeen</u>

Mrs Hood, Solicitor, addressed the Board in support of the application.

The Board resolved:-

to grant the application.

2. APPLICATION FOR GRANT OF PROVISIONAL PREMISES LICENCE <u>Premises – Home Bargains, Unit 5, Boulevard Retail Park, Links Road,</u> <u>Aberdeen</u>

Mr Wood, Solicitor, addressed the Board in support of the application.

The Board resolved:-

to grant the application.

3. APPLICATION FOR GRANT OF PROVISIONAL PREMISES LICENCE <u>Premises – Sainsbury Store, 313 George Street, Aberdeen</u>

Mr Bain, Solicitor, addressed the Board in support of the application.

The Board resolved:-

to grant the application.

4. APPLICATION FOR VARIATION <u>Premises – Amusement Park and Congo Adventure Golf and Bar Diner,</u> <u>Queens Links, Beach Boulevard, Aberdeen</u>

Mr Cooper, Solicitor, addressed the Board in support of the application.

The Board resolved:-

to grant the application.

5. APPLICATION FOR VARIATION Premises – Brig O' Dee, 651 Holburn Street, Aberdeen

The Board had before it five letters of objection, three objectors were personally present two of whom spoke in support of their letters of objections. Mr Wood, Solicitor, thereafter addressed the Board in support of the application.

Page 17

The Board resolved:-

to grant the application.

6. APPLICATION FOR VARIATION <u>Premises – Cineworld Cinema, Unit 1, Queens Links Leisure Park,</u> <u>Links Road, Aberdeen</u>

The Board heard Mr Christie, Premises Manager, speak in support of the application.

The Board resolved:-

to grant the application.

7. APPLICATION FOR VARIATION <u>Premises – Cocket Hat, North Anderson Drive, Aberdeen</u>

Mrs Hood, Solicitor, addressed the Board in support of the application.

The Board resolved:-

to grant the application.

8. APPLICATION FOR VARIATION <u>Premises – Hilton Garden Inn, St. Andrew Street, Aberdeen</u>

The Board were advised that the site notice had not been adequately displayed in accordance with the statutory requirements. The applicant had agreed to re-display the notice but this procedure could not be completed in time for the application to be considered at this meeting.

The Board resolved:-

- (i) to defer consideration to its next meeting to be held on 23 August, 2011; and
- (ii) in the interim to arrange a site visit of the premises.

9. APPLICATION FOR VARIATION <u>Premises – Lidl UK GMBH, Inverurie Road, Bucksburn, Aberdeen</u>

Mrs Hood, Solicitor, addressed the Board on behalf of the applicant.

The Board resolved:-

to grant the application.

10. APPLICATION FOR VARIATION Premises – Murdo's, Cairncry Road, Aberdeen

Mr Wood, Solicitor, addressed the Board on behalf of the applicant.

The Board resolved:-

to grant the application.

11. APPLICATION FOR VARIATION Premises – Portals Bar, 17 Castle Street, Aberdeen

Mr Dempster, Aberdeen Excise Licence Holders Association, addressed the Board on behalf of the applicant.

The Board resolved:-

to grant the application.

12. APPLICATION FOR VARIATION <u>Premises – The Co-operative Food, 15 Fountainhall Road, Aberdeen</u>

Mrs Hood, Solicitor, addressed the Board on behalf of the applicant.

The Board resolved:-

to grant the application.

13. APPLICATION FOR VARIATION ON TRANSFER <u>Premises – Mi Bar and Restaurant, 13 Castle Street, Aberdeen</u>

Mrs Hood, Solicitor, addressed the Board on behalf of the applicant.

The Board resolved:-

to grant the application.

13(a). APPLICATION FOR VARIATION ON TRANSFER <u>Premises – Royal China, 309 North Deeside Road, Peterculter,</u> <u>Aberdeen</u>

Councillor Hunter declared an interest and vacated the room for the duration of the consideration of this application.

The Board had before it a letter of representation from a neighbouring couple who were not in attendance.

Miss Bywalec addressed the Board in support of the application.

The Board resolved:-

to grant the application.

14. APPLICATION FOR PERSONAL LICENCE Application Reference No. 1/14

The Board were advised that this application had been withdrawn.

15. APPLICATION FOR PERSONAL LICENCE Application Reference No. 1/15

Mrs Hood, Solicitor, explained that the applicant was unable to attend having been out of the country for some time visiting a close relative who was ill.

The Board resolved:-

to defer consideration of the application to its next meeting on 23 August, 2011.

16. APPLICATION FOR PERSONAL LICENCE Application Reference No. 1/16

The Board were advised that the applicant was unable to attend as he was currently out of the country.

The Board resolved:-

to defer consideration of the application to its next meeting on 23 August, 2011.

17. APPLICATION FOR PERSONAL LICENCE Application Reference No. 1/17

The Board were advised that this application had been granted under delegated powers.

18. APPLICATION FOR PERSONAL LICENCE Application Reference No. 1/18

The Board were advised that this application had been withdrawn.

Agenda Item 5a

Re-thinking alcohol licensing





Re-thinking alcohol licensing

This report has been written by Petrina MacNaughton and Evelyn Gillan with input from members of the expert group on public health and licensing.

Page 22



Alcohol Focus Scotland is Scotland's national alcohol charity working to reduce the harm caused by alcohol. Our vision is to create a culture where low alcohol consumption is the norm and people who choose not to drink are supported in their choice.

www.alcohol-focus-scotland.org.uk



Scottish Health Action on Alcohol Problems

Scottish Health Action on Alcohol Problems (SHAAP) was established by the Scottish Royal Medical Colleges and Faculties to raise awareness of the nature and extent of harm linked to alcohol use in Scotland, and to campaign for evidence-based measures to reduce this harm.

www.shaap.org.uk

Preface

What is the purpose of alcohol licensing and how do we measure its success?

There are 40 licensing boards in operation in Scotland making decisions on applications for licences to sell alcohol. Licensing regulates who can sell alcohol, where it can be sold, the conditions of sale, the hours and days of sale and the total number of outlets permitted to sell alcohol. The licensing system exists because there is a consensus in society that alcohol is not an ordinary commodity. Although widely consumed and enjoyed by many, alcohol is a substance with known toxic, intoxicating and addictive effects. Controlling the availability of alcohol has been a strategy employed by public authorities over many centuries to limit the risk of harm to individuals and society from its use.

In recent decades, however, there has been a steady relaxation of licensing law and practice. More licences have been issued to a wider range of retail premises and for longer licensing hours. The resulting expansion in the supply of alcohol has greatly enhanced the ease and convenience with which alcohol can be obtained. The easy availability of alcohol has decreased the perception that alcohol is not an ordinary commodity. The extent to which alcohol has been repositioned as an everyday shopping item is reflected in recent research in which children named the supermarket as the place they most associated with alcohol.¹ In Scotland, greater availability of alcohol through more and bigger-capacity licensed outlets, longer licensing hours and increased affordability and marketing, have been associated with a substantial rise in alcohol consumption and harm. Over the past two decades Scotland has had one of the fastest growing liver cirrhosis mortality rates in the world. 2 Compared to other licensed or otherwise regulated products, such as cigarettes, knives, and medicines, alcohol stands out in being highly visible, accessible and aggressively promoted. Compared to many unlicensed products, alcohol stands out for the same reasons. The liberalisation of licensing has, it seems, served to undermine its fundamental purpose and rationale.

New Scottish licensing legislation, which can into effect in 2009, provides an opportunity to reaffirm the public interest purpose of the licensing system in controlling the availability of alcohol to prevent harm. The new legislation introduces objectives for licensing and for the first time requires a consideration of the impact of the sale of alcohol on public health. The licensing objectives, together with a duty to formulate a statement of licensing policy, provide a broader scope for action and shift the focus of licensing practice from individual licensed premises to the management of the overall availability of alcohol in the interests of society's health and well-being.

Ensuring that the potential of the new legislation is realised in practice will take the commitment of licensing boards, the support of local authorities, other public agencies, the Scottish Government and the engagement of local communities.

Background

In June 2011, Alcohol Focus Scotland (AFS) and Scottish Health Action on Alcohol Problems (SHAAP) convened an expert workshop to consider the operation of Scotland's licensing system and how it could more effectively regulate the availability of alcohol to reduce high levels of alcohol-related harm. The introduction of new licensing legislation in Scotland which came into effect in September 2009 provided the context for discussions and a key question for the workshop was how licensing policy and practice could give meaningful effect to the newly introduced licensing objective of promoting and protecting public health.

Expert Workshop

In the course of its deliberations the workshop examined:

- The international, UK and Scottish evidence base on the relationship between the physical availability of alcohol, alcohol consumption and harm; and how alcohol availability can be managed and controlled to better protect and improve public health.
- The legal framework for licensing decisions in Scotland and the extent to which it empowers or restricts licensing authorities in making decisions to reduce alcohol availability in the public interest.
- Licensing boards' interpretation of the legislation and factors that influence board decisions in the formulation of licensing policy statements; in overprovision assessments and in individual licensing applications.

Expert participants from the fields of licensing, law, history, public health, social science and local government contributed to the workshop (see Appendix One).

Discussion was also informed by an Opinion from Sir Crispin Agnew QC which was jointly commissioned by AFS and SHAAP and a paper providing a historical overview of alcohol licensing in Scotland prepared by Dr James Nicholls.

The Report

Section 1 of the report considers the trends in alcohol consumption; levels and patterns of alcohol harm; diversification of retail practices and changing drinking behaviour in Scotland. Section 2 provides an overview of the history of licensing in Scotland. Section 3 considers the policy context of the Licensing (Scotland) Act 2005 which moved licensing from an application-driven process to a policy-driven one. Section 4 considers how licensing boards have sought to interpret and promote the licensing objective to protect and improve public health and the perceived difficulties they face. Section 5 considers what action boards can take to promote the public health objective within the existing legislative framework. This section also offers recommendations for consideration by Scottish Ministers that would clarify certain provisions of the 2005 Act and better serve the public interest in licensing policy and practice. Further detail is provided in the appendices. AFS and SHAAP are grateful to the expert participants for their significant contribution.

Page 28

Contents

Section 1. Alcohol Licensing, Consumption and Harm in Scotland	11
Alcohol harm at historically high levels	12
Alcohol licensing and increased availability of alcohol	13
The relationship between availability, consumption and harm	15
Disproportionate harm on poorer communities	15
Section 2. Historical Overview of Licensing in Scotland	17
Alcohol – no ordinary commodity	18
Early efforts to regulate the availability of alcohol	18
Progressive liberalisation – alcohol as an ordinary grocery item	20
Section 3. A New Approach to Licensing	21
Nicholson Committee 2001 and the Licensing (Scotland) Act 2005	22
Licensing in the wider context of Scotland's alcohol strategy	23
Section 4. Limitations of Current Licensing Practice	25
Realising the potential of new legislation	26
Interpreting and promoting the licensing objectives	26
Limited use of evidence	28
Support and guidance for licensing boards	28
Section 5. Recommendations for Action	29
Licensing boards and local authorities	30
Other public bodies	34
Scottish Government	35
Appendices	44

Section 1 Alcohol Licensing, Consumption and Harm in Scotland

Alcohol harm at historically high levels

Over the past few decades Scotland has experienced a substantial rise in alcohol-related harm which can be seen to be linked to increased alcohol consumption. Since 1994, consumption has gone up by over one litre of pure alcohol per adult² and self-report survey data suggest that nearly one million people in Scotland are drinking at hazardous or harmful levels.³ Consumption trends in Scotland mirror trends in consumption across the UK as a whole where the amount of pure alcohol consumed per adult has almost doubled over the past fifty years, rising from 5.7 litres per capita (16+) in 1960 to 10.7 litres in 2009.⁴ As consumption has gone up so has the burden of harm attributable to alcohol in Scotland. Alcohol-related mortality has nearly tripled since the early 1980s and alcohol-related hospital admissions have more than quadrupled.² Rates have stabilised over the last few years but remain at historically high levels. The contributory role that alcohol plays in a wide range of adverse social consequences in Scotland is also increasingly recognised with links to crime, social disorder, fire fatalities, violence, domestic violence, child neglect and work-related problems.⁵ The cost of alcohol misuse to the Scottish economy has been estimated at £3.56 billion per year.⁶

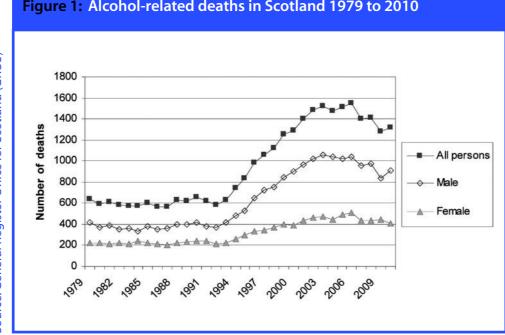


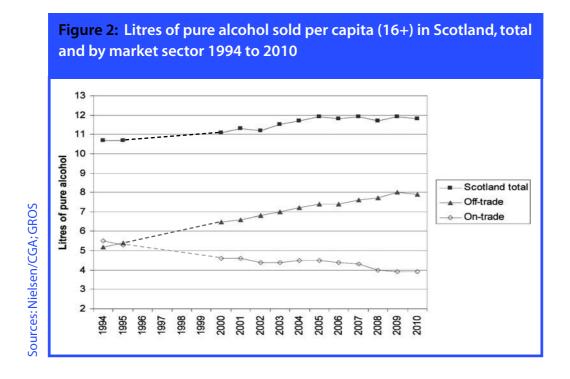
Figure 1: Alcohol-related deaths in Scotland 1979 to 2010

Alcohol licensing and the increased availability of alcohol

Rising consumption in Scotland has been attributed to the increased affordability, availability and promotion of alcohol, along with a greater social acceptance of regular drinking and a tolerance of drunkenness.² Increased availability of alcohol has come about through the progressive relaxation of the licensing regime. The liberalisation of licensing regulation since the 1960s has led to an expansion and diversification in the retail supply of alcohol in Scotland, contributing to a shift in sales and purchasing patterns that in turn have influenced drinking behaviour and problems.

Between 1980 and 1997, the number of liquor licences in Scotland rose by 25 per cent and there was a 31 per cent increase in off-sales licences. Extending licences to a wider range of outlets from petrol stations, to cinemas, florists and fast-food takeaways has greatly enhanced the visibility of alcohol in the public sphere and created a bigger platform for promotional activity. The growth in off-sales premises, and in particular supermarkets, has contributed to the rise in the affordability of alcohol as competition between the major supermarkets has led to more price promotions and discounting, with supermarkets sometimes selling alcohol at a loss to drive footfall and increase trade.⁸ Since 2000, off-sale prices of alcohol have increased much more slowly than on-sales prices in Scotland.² Low-priced alcohol makes up a high proportion of off-sales with around two thirds of all off-sale alcohol sold at less than 45 pence per unit of alcohol.²

As the price gap between on- and off-trade has widened, there has been a corresponding shift from on-sales to off-sales. Since 1994, off-sales have increased by 53 per cent whilst on-trade sales decreased by 29 per cent.² Two thirds of the volume of pure alcohol sold in Scotland is now bought through off-sales, predominantly large supermarkets.² The rise in population consumption in Scotland since 1994 is related to the increase in off-sales, and the shift from on-sales to off-sales is also associated with a change in drinking practices. Whereas in the 1950s drinking in Britain was a predominantly pub-centred activity, in 2009 the most common drinking location for all age groups in Scotland apart from 16-24 year olds was the home.⁹



Licensing activity has fostered another change in the alcohol retail environment in recent years that is linked with risky drinking patterns. During the 1990s, efforts to regenerate many city centres by developing the night-time economy led to the rise of the so-called 'superpub' and the emergence of clusters of high-volume, 'vertical' drinking establishments (large drinking spaces with limited seating/tables). The bunching of alcohol outlets in an entertainment district, targeting a young demographic, has become associated with certain types of social disorder and has raised concerns about 'binge drinking'.

The phenomenon of 'pre-loading', the practice of drinking alcohol before going out for a night in pubs and clubs, combines the growing propensity to drink at home with weekend risky drinking in public and has been blamed for exacerbating the problems of binge drinking and social disorder in town centres.¹⁰ Drinking at home has become part of the going out ritual. Research into drinking attitudes and behaviours in Scotland found 'cost-effectiveness' cited as the principal reason for pre-loading amongst young people due to the disparity in the price of alcohol bought on- and off trade.¹¹

The relationship between availability, consumption and harm

A range of factors are likely to have contributed to a rise in harmful alcohol consumption, but the interplay between the increased affordability, availability and promotion of alcohol provides a large part of the explanation. The relationship between the physical availability of alcohol in society and levels of alcohol consumption and harm has been explored in a large number of research studies from different countries.

Empirical evidence shows that increasing access to alcohol, through more outlets and longer trading hours, is linked to a range of alcohol-related harms and in certain circumstances, levels and patterns of consumption.

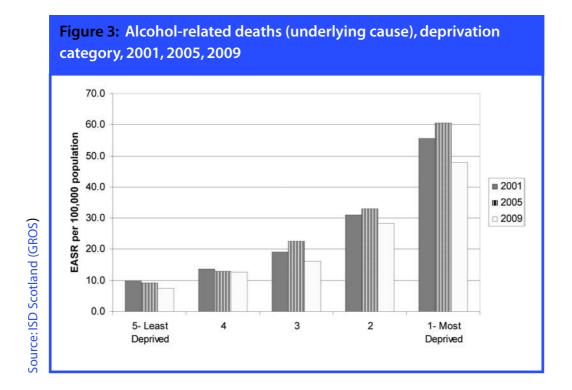
Significant positive relationships have been found between the number of alcohol outlets and opening hours and levels of violence, alcohol-related traffic accidents, self-reported injuries and suicide, sexually-transmitted disease and child abuse or neglect.

Overall, the weight of evidence supports the conclusion that restrictions on the availability of alcohol can contribute to a reduction in alcohol-related problems. (See Appendix Two for an overview of the evidence on availability, alcohol consumption and harm).

Disproportionate harm on poorer communities

Poorer populations and communities experience a disproportionately greater level of alcohol-attributable harm. Over the past decade, the gap in alcoholrelated harm between the most and least deprived quintiles in Scotland has widened.

In 2007 in Scotland, adults aged 45-74 years in the lowest income deciles were 13.5 times more likely to die an alcohol-related death than those in the highest income deciles (see Figure 3 on page 16).



In August 2011, NHS Health Scotland published an update of alcohol sales and price band analyses as part of the Monitoring and Evaluating Scotland's Alcohol Strategy (MESAS). The new sales data confirmed that 11.8L of pure alcohol were sold per adult in Scotland (22.8 units per adult per week) compared to 10.7L in 1994, an increase of 11%. In 2010, an additional 2.2L of pure alcohol were sold in Scotland (11.8L) compared to England and Wales (9.6L). Most of this difference was due to the higher off-trade sales in Scotland than in England and Wales.

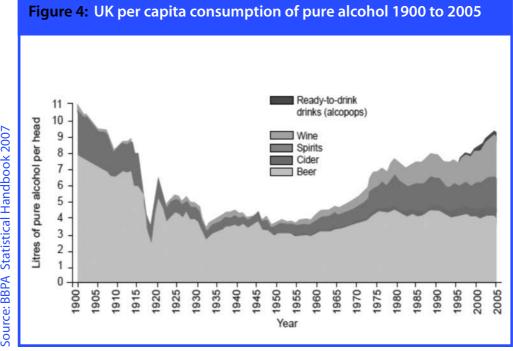
Section 2 Historical Overview of Licensing in Scotland

Alcohol - no ordinary commodity

Licensing is the mechanism by which the availability of alcohol is regulated in Scotland, controlling numbers and types of alcohol outlet, opening hours and conditions of sale. Licensing exists because there is a consensus that alcohol is not an ordinary commodity. The role of licensing is to manage the retail provision of alcohol in such a way as to mitigate the risks of harm associated with its consumption. How strict or relaxed licensing controls need to be to minimise risk has been the subject of much debate. The Scottish licensing system has developed over many years. Historically, licensing has been concerned with the intoxicating effects of alcohol and the maintenance of public order and consequently paid more attention to the activities of the on-trade. However, growing knowledge of the role of alcohol in a wide range of acute and chronic disorders, and a greater understanding of its negative social impacts, has increased the demand for licensing to regulate availability in a way that addresses the full spectrum of alcohol-related harm. Furthermore, growing awareness of the role of offsales and home drinking in driving consumption has led to calls for stricter regulation of the off-trade.

Early efforts to regulate the availability of alcohol

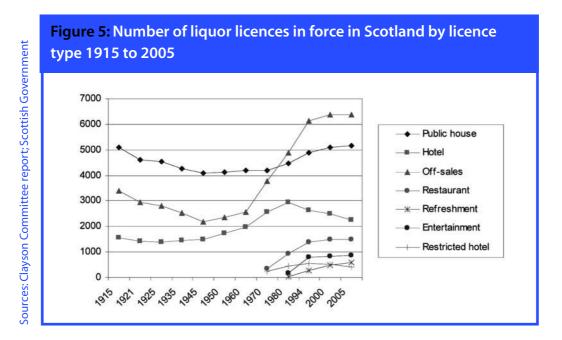
Licensing law in Scotland has developed broadly in parallel with legislation in England and Wales, although some key differences between the two systems have emerged. Licensing by magistrates was first introduced in Scotland in 1756 and since then licensing legislation has undergone periodic revision and amendment. A significant piece of early legislation was the Forbes Mackenzie Act of 1853 which brought in three separate licensing certificates: hotel, public houses and an off-sales-only certificate for grocers. Sales to under-14s and intoxicated persons were banned. Restrictions were placed on opening times and Sunday closing introduced. In the latter part of the 19th-century opening hours were reduced further and stricter controls on drunkenness and disorderly conduct were imposed. This period also saw the introduction of the principle that nearby residents, police and magistrates could formally object to new licence applications. The general thrust of legislative activity in the early part of the 20th-century was towards greater restrictions on the availability of alcohol. The Temperance (Scotland) Act of 1913 established a system whereby local votes could be triggered on the question of whether to reduce, or ban altogether, outlets selling alcohol. Votes did not begin until 1920, but at its height, fourteen burghs, ten wards and fourteen parishes were effectively 'dry'; although by the 1930s the system was largely seen as having failed. Concerns about the negative impact of drinking on the war effort prompted action to restrict access to alcohol in the Defence of the Realm Act 1915. The establishment of the Central Control Board resulted in the imposition of licensing controls across the UK with permitted bar hours reduced to six hours a day. At the same time, wartime tax increases made beer more expensive and regulations made it weaker. By the end of the war alcohol consumption in the UK had fallen sharply, as had rates of liver cirrhosis mortality (a recognised indicator of alcohol-related harm).¹² After the war, opening hours for licensed premises were extended, but not to pre-war levels. The Licensing (Scotland) Act 1921 maintained the practice of permitted hours which were set at 11.30am - 3pm and 5.30pm -10pm, with a ban on Sunday trading.

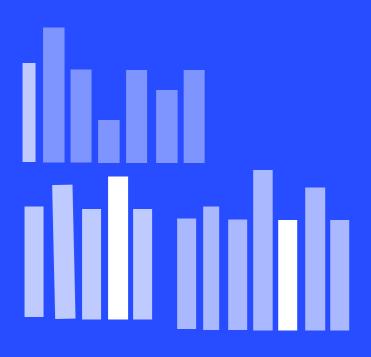


Source: BBPA Statistical Handbook 2007

Progressive liberalisation alcohol as an ordinary grocery item

After 1918, alcohol consumption declined across the UK, and in 1931 the Mackay Commission on Scottish Licensing pointed to six possible causes for the marked reduction in drunkenness: a better understanding of health; alternative leisure pursuits; better education; better licensing law; improved housing; and the increased cost of alcohol due to taxation. Consumption remained historically low across the UK throughout the 1930s and stayed flat until the late 1950s. From the mid-20th-century onwards, the direction of licensing legislation and policy was one of progressive liberalisation. Under the 1962 Licensing (Scotland) Act licensing for the on-trade was relaxed in regard to Sunday trading and diversified through the introduction of new licences for restaurants and other outlets which sold food. Off-trade licensing was relaxed in regard to the 'afternoon gap', meaning off-licences were no longer required to stop selling alcohol between 3pm-5pm. This change coincided with the rise of the supermarkets and arguably contributed to the positioning of alcohol as an everyday grocery item. Under the 1976 Licensing (Scotland) Act new licensing boards were established, standard opening hours were extended, and regular extension to these were permitted - leading to an increase in late-night opening in many cities. Off-licences were permitted to sell alcohol from 8am-10pm, Sunday off-sales remained banned until 1994.





Section 3 A New Approach to Licensing

Nicholson Committee 2001 and Licensing (Scotland) Act 2005

In 2001, a committee was appointed by the then Scottish Justice Minister to review all aspects of liquor licensing and practice in Scotland with 'particular reference to the implications for health and public order' and to recommend changes in the public interest. The findings of the Nicholson Committee formed the basis of the Licensing (Scotland) Act 2005.¹³ The 2005 Act came into full effect in September 2009 following a transitional period. In certain respects the 2005 Act continues the liberalising thrust of earlier legislation with the abandonment of permitted hours. However, in other ways the new legislation appears to provide licensing boards with more scope to act in the public interest to restrict the availability of alcohol. A new feature of the 2005 Act is the establishment of licensing objectives, recommended by Nicholson to be the guiding principles on which licensing decisions are made. Five objectives are stated in the Act: preventing crime and disorder; securing public safety; preventing public nuisance; protecting children from harm; and protecting and improving public health. Making the protection and promotion of public health an explicit consideration for licensing is a notable extension to its previously accepted functions.

The 2005 Act also introduces for the first time a duty on licensing boards to issue a statement of licensing policy setting out their general approach to licensing decisions and outlining how the board will promote the five licensing objectives. Prior to the 2005 Act, policy statements were not universally produced by boards and some boards expressed an unwillingness to publish a policy statement for fear that it would leave them open to the challenge that it had in some way fettered their discretion in relation to future applications. This was not regarded as a real risk by the Nicholson Committee:

".. a licensing board is not a court of law where there is an adversarial system, and where it is essential that every case must be decided by reference to its own facts and circumstances. While licensing boards are of course expected to act in a judicial manner, their main function in our opinion is, or at least should be, a regulatory one." The requirement to formulate a statement of licensing policy under the 2005 Act represents a sea change in the way licensing boards operate, shifting licensing from being an application-driven process to a policy-driven one. Licensing decisions are now obliged to have a policy context and a stated policy position can be used as grounds to refuse an application for a licence.

Other new measures in the 2005 Act include the creation of local licensing forums, a stated presumption against 24-hour licences, test-purchasing, and a ban on irresponsible promotions in the on-trade. Unlike the licensing legislation for England/Wales enacted in 2003, the 2005 Act in Scotland retains the power of licensing authorities to refuse an application on the grounds that there would be an overprovision of premises. A duty is placed on licensing boards to make an assessment of overprovision and to include a statement on overprovision in their licensing policy statement.

Further provisions relating to licensing have been included in more recent legislation, the Criminal Justice and Licensing (Scotland) Act 2010 and the Alcohol etc (Scotland) Act 2010. The 2010 Alcohol Act extends a ban on quantity discounts to off-sales premises, restricts alcohol promotions and displays in off-sales, includes a power to introduce a social responsibility levy on licence-holders, and requires that health boards become statutory consultees. Building on provisions introduced by the 2005 Act, the 2010 Alcohol Act signals a retraction of the liberalising trends of previous decades as moves are made to address rising rates of alcohol-related harm.

Licensing in the wider context of Scotland's alcohol strategy

In response to the rising indicators of alcohol-related harm, a new strategic approach to tackling problem alcohol use in Scotland was taken by the Scottish Government in 2008. In contrast to earlier national alcohol strategies that emphasised individual responsibility and focused on specific population groups, namely children and young people, the new Framework for Action on Alcohol encompasses measures aimed at the whole population as well as targeted interventions for high-risk groups.¹⁴ Whole population measures work to both *reduce* and *prevent* harm. Targeting only harmful drinkers would

not reach the majority of people who consume alcohol and who are therefore at risk of developing diseases related to their alcohol consumption. Whole population measures also work to generate social norms about the use of alcohol and the place of alcohol in society that can support and encourage individuals to change risky and harmful drinking practices.

Licensing is and always has been a whole population intervention. In the new Scottish alcohol strategy, licensing legislation is identified as a key mechanism for delivering a reduction in harmful consumption and safer drinking environments. Short-term outcomes identified include reduced density of premises, a decrease in price incentives, and an explicit recognition that alcohol is not an ordinary commodity and should not be sold and promoted as such.

Section 4 Limitations of Current Licensing Practice

Realising the potential of new legislation

New legislation in principle extends the scope of licensing boards to regulate the overall availability of alcohol through the promotion of the licensing objectives. However, implementation of the legislation to date suggests that that potential has yet to be fully realised. Feedback from licensing boards and analysis of licensing board policy statements reveal difficulties in interpreting the licensing objectives in practice, particularly the objective to protect and improve public health. A number of factors have been cited for this including limitations in the law, a lack of guidance, a lack of understanding of public health concepts, and a lack of local data to support policy formulation and decision-making. One perceived obstacle to the promotion of the public health objective in the licensing process is the view that public health considerations concern populations, whereas licensing applications are decided on a case-by-case basis and therefore action to limit overall availability to improve public health is precluded.

Interpreting and promoting the licensing objectives

In the 2005 Act, the licensing objectives are given effect through the operation of licensing policy, the duty to assess overprovision, and in the determination of premises licence applications. The 2005 Act specifies that a licensing board must ensure that the policy set out in its statement seeks to promote the licensing objectives and that the licensing board must have regard to its licensing policy statement in exercising its functions under the Act. However, implementation of the new legislation to date suggests that promotion of the licensing objectives in the policy statement and overprovision assessment has been limited. An examination of licensing boards' most recent policy statements exemplifies some of the reported difficulties interpreting the legislation.

Under the 2005 Act, licensing boards are required to issue a statement of licensing policy every three years. The most recent statements of licensing policy were due to be published by 30 November 2010. By the end of April 2011, 34 out of 40 licensing boards had made their policy statements for 2010 to 2013 publicly available on their council website. An analysis of these statements undertaken by Alcohol Focus Scotland reveals considerable

variance in the boards' approach to policy-making and in their understanding and interpretation of the licensing objectives, particularly the public health objective. In terms of policy content, the main emphasis of boards' policy statements was on the operating conditions of individual premises and on actions that licence-holders could take to promote the licensing objectives. Recommendations for good practice to promote the public health objective contained within policy statements included providing information on 'sensible' drinking limits and promoting soft drinks. Few boards addressed the overall supply of alcohol as a factor in risky drinking practices and problems, either in their assessment of overprovision or in their overall policy statement.

Of course, a number of different measures can and should be employed by licensing boards to manage the availability of alcohol. Interventions can range from restricting physical access to alcohol by limiting number, type, capacity and licensed hours of licensed premises, to specifying the operating conditions of individual premises or types of premises. Examples of the latter type of intervention include the introduction of toughened glassware in pubs, or CCTV in off-licensed premises to monitor for underage sales.¹⁵

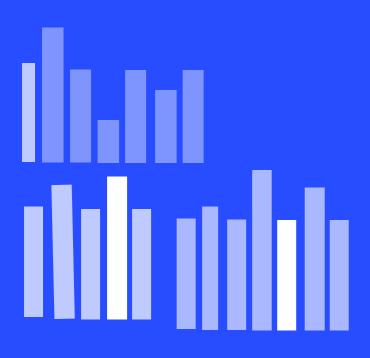
Measures that modify the retail environment where alcohol is sold or consumed can work in reducing certain types of alcohol problems, particularly those relating to intoxication and public order. There are more opportunities for applying conditions to on-licensed premises to influence consumption and harm than off-licensed premises which helps explain why a lot of licensing activity is on-trade focused. However, evidence strongly indicates that measures aimed at restricting the supply of alcohol have the potential to reduce both acute and chronic alcohol harm. To fully promote the licensing objectives therefore requires consideration of the overall impact of availability on alcohol consumption and harm as well as the operating conditions of individual premises. This is particularly the case when seeking to protect and improve public health, but it applies to all the licensing objectives. The duty to assess overprovision and the inclusion of overprovision as one of the grounds for refusal of a premises licence application in the 2005 Act is an explicit indication that licensed premises exert an *aggregate* effect and therefore licensing in Scotland involves managing the *overall* supply of alcohol as well as individual premises.

Limited use of evidence

The limited interpretation of the licensing objectives in policy statements is perhaps in part a reflection of the newness of policy formulation for boards and the process of systematically gathering evidence, interpreting it, and then developing a policy position based on the evidence and in relation to the objectives. In the current batch of published policy statements evidence sources are not routinely cited, nor is there always a clear line of reasoning from the evidence to the policy position adopted. In determining overprovision, 14 boards gave no information on statistics used or individuals/groups consulted; 14 specifically listed the police as a consultee, attesting to a continued licensing emphasis on public order problems; and four listed the licensing forum. Only one board listed the NHS and just one listed an alcohol and drug partnership. A lack of local data relating to the licensing objectives is sometimes highlighted in this regard. However, whilst it is arguably the case that data on alcohol-related consumption and harm could be made more easily accessible and usable, a lot of local data exist that are not currently utilised by most boards or if referred to are not translated into policy action. One licensing board's policy statement was a notable exception in demonstrating a systematic approach to gathering and analysing evidence and translating evidence into policy positions that related to the licensing objectives.¹⁶ The patchy use of evidence of alcohol-related harm in policy statements is perhaps indicative of the degree to which licensing boards have traditionally operated in isolation from other public bodies and could therefore be symptomatic of a lack of integration between licensing policy and other public policies on which licensing matters pertain.

Support and guidance for licensing boards

Recently published interim findings of a study of the implementation of the Licensing (Scotland) Act 2005, undertaken as part of the national monitoring and evaluation of Scotland's alcohol strategy,¹⁷ confirms some of the problems licensing officials have identified trying to give meaningful effect to the public health objective. Amongst a number of issues raised by licensing officials is a perceived lack of guidance in how to address the public health objective and a view that it is too wide in scope and therefore too difficult to define and measure. What the interim findings identify is the need for more support and guidance for licensing authorities in fulfilling their duties under the 2005 Act.



Section 5 Recommendations for Action

Recommendations to licensing boards and local authorities

Although evidence indicates that a number of boards perceive difficulties in promoting the public health objective, the view of the expert group, informed by Counsel's opinion, is that the existing legislative framework permits boards to take a greater range of actions to protect and improve public health than is currently the case.

Recommendation 1

Licensing boards should prioritise formulating a comprehensive, evidencebased statement of licensing policy.

Ensuring a policy basis for licensing decisions

Difficulties interpreting the public health objective are frequently ascribed to limitations in the law. In making licensing decisions, some boards have been advised that the law only allows them to assess licensing applications on an individual basis and therefore they can only refuse an application for a licence if harm can be shown to be directly linked to particular premises.

When a board considers an application for a licence, the law stipulates that it is bound to grant the application unless one of the grounds for refusal is made out. Grounds for refusal include whether the board considers that the granting of the application would be inconsistent with one or more of the licensing objectives. If the indicator of harm is rates of alcohol-related mortality in the local population, then it is difficult to make a direct connection between this measure and any single licensed premises. The likelihood therefore of refusing an individual application on the grounds of inconsistency with the public health objective is low, *unless there is a policy reason for refusal*. In exercising its functions, which include determining individual applications, a licensing board must have regard to its licensing policy statement which must be based on a sound basis. If an application for a licence was contrary to a policy position of the board then it could be refused, although applicants would have to be given the opportunity to explain why they should be an exception to the policy.

Licensing policy should take into account the aggregate effect of licensed premises on drinking behaviour and levels of alcohol-harm in their local population, as well as the operating conditions of individual licensed premises.

Overall availability of alcohol

Much of the difficulty in interpreting the public health objective appears to be conceptual. For example, boards may have difficulty trying to reconcile everyday licensing practice which deals with individual premises with the objective of protecting and improving public health which pertains to populations. Critical to a meaningful interpretation of the public health objective, however, is an understanding of the full spectrum of alcohol problems and the relationship of types of problems to patterns of drinking. Harm from alcohol can be caused during a single drinking occasion in one licensed premises, but is more likely to result from many drinking episodes with alcohol bought from many licensed premises. Evidence indicates that high outlet density and longer trading hours affect risky drinking and alcohol problems by increasing the ease and convenience with which alcohol can be obtained. Availability is not measured in relation to one licensed premises, but is a function of all licensed premises in an area.

Promoting and protecting public health therefore entails consideration of the aggregate effect of licensed premises on public health, in terms of both the immediate and long-terms risks from alcohol consumption. The same applies for the other licensing objectives. The shift in purchasing patterns to off-sales means that alcohol-related problems arising in one locality or premises may not arise from alcohol bought in that locality or premises. Licensing objectives need to be interpreted in terms of the overall supply of alcohol as well as individual premises as both exert an influence.

Licensing boards should determine the locality for an assessment of overprovision that is appropriate to the licensing objectives, and define areas for assessing overprovision for which statistics are available rather than adopting areas for which no statistics are available.

Availability of alcohol over larger geographical areas

A statement on overprovision forms part of the licensing policy statement and provides the most obvious mechanism for promoting the public health objective, restricting access to alcohol through limits on new licences, licences of a particular type, or variations of existing licences. The localities or geographical areas that a licensing board uses to assess overprovision are, according to the law, a matter for the board to determine. In the past, licensing boards have tended to apply an overprovision assessment to relatively small areas within their total board area. This practice can pose difficulties for promoting the public health objective if certain alcohol-related health indicators are only available across a larger geographical area, a point made by a number of licensing boards. However, if one of the requirements of the licensing policy is that it seeks to promote the licensing objectives, and if health indicators can only be demonstrated over a larger area, then it is arguable that a licensing board assess overprovision over a larger area in respect of protecting and improving public health. Many key health data are however available at a sub-local authority level, including the Scottish Neighbourhood Statistics and the Community Health Partnership Profiles. These statistics can be built up by licensing boards into data zones that reflect community boundaries. The key point is that licensing boards define areas that are appropriate for the objectives they are trying to promote and for which there are statistics available.

Local authorities should ensure that there are mechanisms in place to check consistency and complementarity of different policies of local government to ensure that due consideration of licensing policy is taken into account in other areas, for example, planning and economic development.

Competing interests

In addition to conceptual issues and perceived difficulties in interpretation of the law, a number of other factors may impact on licensing boards' decisionmaking. As licensing deals with the granting of permits to sell alcohol, business has a strong vested interest in licensing matters. Big businesses can and do deploy considerable resources challenging licensing decisions that they deem to interfere with their business operations. Decisions that aim to restrict supply are therefore particularly vulnerable to legal challenge. The supermarket ASDA has openly stated that it will not operate without a licence to sell alcohol and recently withdrew plans to open a new store in Northern Ireland after it was a denied a licence by the licensing court.¹⁸

Licensing objectives may also on occasion compete with other local authority strategies and decision-making if, for example, plans for economic development include new business that involves the sale of alcohol and the proposed business is sited in an area with high-levels of alcohol-related harm. Expansion of the alcohol supply is often promoted in support of the development of tourism despite an absence of evidence linking the two.¹⁹

Licensing boards should publish detailed information about licences in force in their area for the better monitoring of licensing, consumption and harm trends, to inform policy formulation and to equip local licensing fora, community groups and others wishing to engage in the process of shaping their local licensing environment.

Monitoring licensing trends

Information should include but not necessarily be restricted to: number and types of licence; a breakdown of off-sales licence type; whether a licence holder is an independent operator or part of a chain; and the capacity of licensed premises.

Recommendations for other public bodies

Making alcohol-related data accessible

Public bodies responsible for the collation of statistics relating to the five licensing objectives – crime, public nuisance and disorder, public safety, health and protecting children from harm – should ensure as far as possible that local data are available to licensing boards on an ongoing basis, in an accessible format, to facilitate the formulation of evidence-based licensing policies.

Recommendations to Scottish Government

Whilst the expert workshop concluded that there was much that licensing boards could do within the current legislative framework to give meaningful effect to the public health objective, it is nevertheless recognised that clarifying certain provisions within the 2005 Act would be beneficial. This section of the report outlines specific recommendations for consideration by Scottish Ministers on action that the Scottish Government could take to further strengthen and clarify the public interest in licensing policy and practice.

Recommendation 1

The Licensing (Scotland) Act 2005 is amended to place a general duty on licensing boards to promote the licensing objectives.

It is the view of the expert group that it would be helpful to strengthen the licensing objectives to ensure that they are clearly identified in law as being the overriding principles governing the Act, and given similar weight to the licensing objectives in the equivalent English legislation. Section 4 (1) of the Licensing Act 2003 (England and Wales) states a licensing authority must carry out its functions under the Act with a view to promoting the licensing objectives.

Recommendation 2

The objective to protect children from harm is amended to state children and young persons.

Ministers are asked to consider amending the objective to protect children from harm to children and young people given that the definition of a child in the 2005 Act is 16 yet the legal minimum age for purchasing alcohol is 18 years.

The period a statement of licensing policy is in force is extended to five years and a statutory ouster clause is introduced limiting appeals against an adopted licensing policy statement outside its introductory period.

Under the current arrangements, a licensing policy that has been subject to a full consultation can be challenged in any individual appeal, perhaps years later, on the basis of a narrow set of facts in a legal process in which consultees have no opportunity of involvement. It is the view of the expert group that having a licensing policy continuously under threat of legal challenge does not serve the public interest. It is recommended that increasing the period of the licensing policy from three to five years and introducing a statutory ouster clause limiting appeals against an adopted licensing policy statement, similar to Section 237 of the Town and County Planning (Scotland) Act 1997, would provide more stability in licensing policy and practice.

Recommendation 4

A national licensing policy statement is formulated that local licensing boards are required to have regard to when drawing up their own policies.

In the same way that the national planning framework serves as an overall guide to local planning statements and decision-making, it is suggested that a national licensing policy statement would be beneficial to local licensing boards and help to integrate local and national strategies for managing alcohol-related problems.

A statutory duty is placed on licensing boards to gather and assess information on each of the five licensing objectives in the preparation of their statement of licensing policy.

Although it can be contended that the current wording of the 2005 Act, in stipulating that a licensing board must "ensure" that its policy seeks to promote the licensing objectives, already places an obligation on boards to gather sufficient information to formulate its policy, making this a statutory duty removes any ambiguity. Imposing a statutory duty on boards to gather and assess information on each of the five licensing objectives in the preparation of their statement of licensing policy would help ensure that boards' policies were based on the best available evidence and therefore less likely to be successfully challenged.

Recommendation 6

A statutory obligation is placed on licensing boards to report each year on how the board has fulfilled its duty to promote each of the licensing objectives.

Accountability is central to good governance, and evaluation is essential for effective policy-making. As is the case with other public bodies, each licensing board should be required to report annually on its activities, measuring its performance in relation to outcomes in each of the licensing objectives.

Section 7 of the 2005 Act, the duty to assess overprovision, should be amended to state that the locality for assessment of overprovision can be the entire board area.

As it is currently drafted, the 2005 Act places a duty on licensing boards to make an assessment of overprovision in any locality *within* the board's area. The use of *within* is taken as indicating that the area for the assessment of overprovision cannot be the entire board area. This wording is considered to present an obstacle to the promotion of the public health objective as some important indicators of alcohol-related health harm are measured at a licensing board level. If boards are required to protect and improve public health, then it follows that the ready availability of alcohol across their whole geographical area is a factor they must consider. It is therefore recommended that the wording of Section 7 (1) is amended to a consideration of "overprovision within the board's area, or a specific locality within the board's area".

Recommendation 8

Off-sales hours should be reduced to 10am until 8pm

Given the evidence linking increased licensed hours with alcohol-related problems and given the fact that the rise in consumption and harm in Scotland is related to an increase in off-sales, the expert group strongly recommends that Scottish Ministers consider further regulatory measures for the off-trade. It is suggested that the 2005 Act is amended to reduce off-sales hours from 10am until 8pm. Research demonstrates that reductions in licensed hours for off-sales in the evening can work to reduce alcohol-related harm, particularly for vulnerable groups such as young adolescents and dependent drinkers who rely on off-sales as their main or only source of alcohol.²⁰

Section 7 should be amended to make it clear that overprovision can include an increase in capacity where there is no increase in the number of premises, and the law should also be amended to include opening hours in the assessment of overprovision.

As it is currently drafted, Section 7 of the 2005 Act states that licensing boards should consider overprovision of licensed premises or licensed premises of a particular description. The wording is a rather ambiguous as to whether an increase in the capacity of licensed premises can constitute overprovision by itself. It is therefore recommended that Section 7 and 23 (5) (e) are amended to make it clear that increased capacity can be considered separately from an increase in the number of licensed premises in terms of overprovision and that opening hours should also be considered. Increased capacity and opening hours can expand the supply of alcohol in the absence of any change in the total number of alcohol outlets.

Recommendation 10

The specific circumstances under which alcohol can be sold in garage forecourts should be clarified.

Under the 2005 Act, garage forecourts are excluded premises for the sale of alcohol unless persons resident in the locality in which the premises are situated are likely to become reliant to a significant extent on the premises as a principal source of petrol or groceries. Some ambiguity exists over the threshold of reliance that would permit the sale of alcohol in a garage forecourt. Clarification of the circumstances under which the sale of alcohol in garage forecourts is permitted would assist boards that have developed an evidence-based licensing policy statement identifying the need to reduce overall availability of alcohol and decrease the perception that alcohol is a commodity that can be made available anywhere, any place, anytime.

Licensed premises should be required by law to provide annual information on the volume of alcohol sold by beverage type as a condition of their licence.

The volume of alcohol sold is most directly related to levels of alcohol harm, with higher volumes of alcohol sold and consumed associated with a greater burden of harm. If the purpose of licensing is to regulate the sale of alcohol to minimise risks of harm, then it would assist licensing boards in that purpose to know how much alcohol is being sold in their board area. Due to the changing nature of sale and purchasing patterns of alcohol, the number of outlets selling alcohol is not by itself a precise-enough indicator of the amount of alcohol being sold or consumed. Information on the volume of alcohol sold by beverage type by each outlet would provide for better monitoring of alcohol purchasing and consumption patterns and enable boards to optimise their policies to manage alcohol availability to limit harm. Such data would also assist health boards in monitoring the potential impact of health behaviours on individual health and health services.

Recommendation 12

Guidance to the 2005 Act should be updated and it is recommended that guidance to all licensing provisions contained in several different pieces of legislation should be amalgamated into one document.

It is suggested that the guidance is revised and if it serves to speed up the process of revision, the updating could be done on a chapter-by-chapter basis as part of a phased programme of updates.

Separate alcohol-only checkouts should be introduced in large multiple retail outlets. Auto-service tills should not be used for the sale of alcohol.

It is recommended that new regulations are introduced requiring that all offsales alcohol sold in large, multiple retailers is purchased through an alcohol-only checkout and that auto-service tills must not be used for the purchase of alcohol. The majority of off-sales alcohol in Britain is now sold through large multiple retailers who position alcohol as an everyday product to be purchased as part of the weekly shop. Positioning alcohol as an everyday commodity weakens the basis of the licensing system which is set up precisely because alcohol is not an ordinary commodity, but is in fact a high-risk product. Ensuring that all alcohol is sold through alcohol-only checkouts reinstates to a degree the separation of alcohol from other groceries that existed when most alcohol was purchased or consumed in specialist locations such as dedicated off-sales and pubs. This is particularly important for children who visit supermarkets and will pick up on messages promoting alcohol and normalising its everyday consumption. Recent research from the Joseph Rowntree Foundation on the transmission of drinking practices found children most associated alcohol with supermarkets even though they had visited pubs and restaurants with family members.¹

Licensing fees should be applied in relation to volume of alcohol sold.

Under the current system rateable values are used to set a scale of licensing fees, however rateable values are calculated differently across the sector. Onlicensed premises pay according to a percentage of turnover whereas fees for off-licensed premises are based on square metre size of property. Large supermarkets, with a turnover of millions of pounds in alcohol sales, do not therefore pay licence fees in proportion to the amount of alcohol they sell. The lack of proportion between licensing fees and alcohol sold is likely to be a contributory factor in the price gap between alcohol sold in the on and off-trade and the shift to home drinking that has been associated with increased consumption and harm in recent years. If fees are applied as part of the system of regulation of the sale of alcohol, then as far as possible they should relate to the sale of alcohol. Licensing fees based on volume of alcohol sold provides a more rational basis for the system, makes it more accountable, and prices the cost of regulation of the sale of alcohol in a proportionate manner.

References

- 1. Valentine G., Family life and alcohol consumption: A study of the transmission of drinking practices, JRF, 2010
- 2. NHS Health Scotland, Monitoring and Evaluating Scotland's Alcohol Strategy Setting the Scene: Theory of change and baseline picture, March 2011.
- 3. Scottish Health Survey 2009, Scottish Government 2010.
- 4. Alcohol consumption in the UK, IAS Factsheet, 2010
- 5. Changing Scotland's relationship with alcohol: a discussion paper our strategic approach, Scottish Government 2008
- 6. *The societal cost of alcohol misuse in Scotland for 2007,* Scottish Government Social Research 2010.
- 7. Scottish liquor licensing statistics 2007, Scottish Government 2008.
- 8. *Groceries Market Investigation: Provisional findings report,* Appendix 5.6, Competition Commission, October 2007.
- 9. Alcohol Statistics Scotland 2011, NHS Information Services Division Scotland.
- 10. Forsyth, A (2006) Assessing the relationships between late night drinks marketing and alcohol-related disorder in public space, AERC Report.
- 11. MacAskill S et al (2008), *Drinking in Scotland: Qualitative Insights into Influences, Attitudes and Behaviours*, University of Stirling. Published by NHS Health Scotland.
- 12. Terris, M (1967) 'Epidemiology of Cirrhosis of the Liver: National mortality data, AJPH, Vol 57, No 12 pp 2076-2088.
- 13. *The Nicholson Committee: Review of liquor licensing law in Scotland*, Scottish Executive 2003.
- 14. *Changing Scotland's relationship on alcohol: A framework for action,* Scottish Government 2009.
- 15. *Licensing for Public Health*, SHAAP and AFS, June 2009.
- 16. West Dunbartonshire Licensing Board, Statement of Licensing Policy 2010-2013 http://www.west-dunbarton.gov.uk/law-and-licensing/licensing/licensing-board/
- 17. An evaluation of the implementation of the objectives of the Licensing (Scotland) Act 2005, First interim report summary, June 2011, NHS Health Scotland
- 18. 'Asda pulls out after alcohol licence setback', BBC News, 15 March 2011.
- 19. 'Tourism leaders order early start to Sunday drinks' Edinburgh Evening News, 25 March 2011.
- 20. Wicki, M., & G Gmel, (2011) 'Hospital admission rates for alcoholic intoxication after policy changes in the canton of Geneva, Switzerland.' Drug and Alcohol Dependence, doi:10.1016/j.drugalcdep.2011.03.0201. Article in press.

Appendix One

Workshop participants

Professor Robin Room Dr James Nicholls	AER Centre for Alcohol Policy Research, Melbourne University, Australia Bath Spa University
Sir Crispin Agnew Lochnaw Bt QC	
Andrew Fraser	Head of Legal, Democratic and
	Regulatory Services, West
	Dunbartonshire Council
lan Innes	Head of Legal Services, Perth and
	Kinross Council
Dr Mac Armstrong	Alcohol Focus Scotland
Dr Bruce Ritson	SHAAP
Dr Lesley Graham	NHS Scotland Information Services
	Division
Dr Peter Rice	NHS Tayside Substance Misuse Services
Dr Linda de Caestecker	Director of Public Health, NHS Greater
	Glasgow and Clyde
Dr Marsha Scott	Health and Policy Planning, West
	Lothian Council
Dr Evelyn Gillan	Alcohol Focus Scotland
Linda Bowie	Alcohol Focus Scotland
Mary Ellmers	Alcohol Focus Scotland
Petrina MacNaughton	SHAAP
Tony Rednall (observer)	Scottish Government

Appendix two

Relationship between alcohol availability, consumption and harm

Availability of alcohol concerns the ease and convenience with which it can be obtained. The relationship between the physical availability of alcohol in society and levels of alcohol consumption and harm has been explored in a large number of research studies from different countries. Strong and repeated evidence shows that increasing access to alcohol, through more outlets and longer trading hours, affects a range of alcohol-related harms and in certain circumstances, levels and patterns of consumption. Overall, the weight of evidence supports a conclusion that restrictions on the availability of alcohol can contribute to a reduction in alcohol-related problems.

Increasing access to alcohol

Access to alcohol can be influenced by a number of factors: how affordable it is; the time and effort required to obtain it (determined by number, type and location of alcohol outlets); the hours and days of sale; and restrictions on eligibility to purchase alcohol such as a legal minimum purchase age. A substantial number of studies have examined the relationship between outlet density (number and type of outlets) and a variety of alcohol-related problems.¹ The clearest evidence of a relationship comes from natural experiments in countries where large scale policy changes have been implemented over a relatively short time period. Two recent studies from Canada assessed the impact of privatisation of government-run liquor stores on consumption and harm following a 33.4% increase in the number of private liquor stores in British Columbia between 2003 and 2008. The research found increasing density of liquor outlets associated with a rise in alcohol sales per head of population, as well as a 27.5% increase in the alcohol-related death rate per 1000 residents for each extra private liquor stores.² ³

In countries that have experienced a gradual change in numbers and types of alcohol outlet, through a progressive liberalisation of licensing restrictions for example, the evidence suggests a more complex relationship between outlet density and alcohol consumption. Research looking at licensing and the demand for alcohol in England between 1956 and 1980 found an association between licence numbers and demand for beer, with increases in outlets leading to greater beer consumption, but not with respect to wine or spirits.⁴ Research from other countries has produced mixed results. However, the evidence consistently shows a link between areas of high outlet density and increased risky drinking and alcohol-related harm, particularly violence.¹

A recent systematic review found 44 studies showing significant positive relationships between the density of outlets and levels of violence, alcoholrelated traffic accidents, self-reported injuries and suicide, sexually-transmitted disease and child abuse or neglect.⁵ An association between outlet density and domestic violence was found in a study from Australia that assessed whether changes in outlet density at a post-code level were related to changes in domestic violence rates over a ten-year period. The study showed a 28.6% above-average increase in the domestic violence rate for each additional 'packaged liquor' outlet per 1000 residents in a postcode.⁶ New research from England has found a positive relationship between density of off-licensed premises and alcohol-related harms amongst under-18s. The study demonstrated that nearly 10 per cent of all alcohol-specific hospital admissions in England, excluding London, could be attributed to off-licence density, with every two extra off-licences per 100,000 of population resulting in one alcohol-specific hospital admission of an under 18-year-old per 100,000.7

Hours and days of sale

The effect of increasing the number of hours in which alcohol can be sold has also been examined, with an association found between opening hours and alcohol-related problems in countries including Australia, Canada, New Zealand and Ireland. Two recent studies exploring the impact of a reduction in licensed hours have demonstrated that modest restrictions in opening hours can be relevant for public health and safety. A reduction in late night trading hours for pubs by two hours in New South Wales, Australia produced a large relative reduction in assault incidence.⁸ In Geneva, Switzerland a policy change in 2005 prohibiting off- sales of alcohol between 9pm and 7am and banning

sales in petrol stations and video stores, resulted in a significant decrease in hospital admissions for alcoholic intoxication among adolescents and young adults over two years following the intervention. Strong effects were found for 10-15-year-olds, even though they were below the legal purchase age for alcohol. This particular finding can be explained by the greater reliance young adolescents have on off-sales outlets as their main or only source of alcohol, which together with the fact that they are less able to stock alcohol for later use, means that they are more likely to be affected by curtailments in off-premises retail sales.⁹

In the UK, a number of studies have evaluated the impact of longer trading hours following legislative changes. An extension of Scottish licensing hours (by one hour a day and Sunday opening for off-sales) in 1977 was found not to have had a dramatic effect on chronic alcohol-related health harms as indicated by mortality rates and hospital admissions for alcohol dependence.¹⁰ However, it has been noted that the research period of this study coincided with an economic downturn and recession in Britain,¹¹ and it is likely these conditions exerted a strong countervailing influence to the effects of increased availability. The situation may have been different if opening hours had been extended at a time of rising prosperity.

A review of literature examining the impact of the England and Wales 2003 Licensing Act (in force from 2005), which abolished nationally fixed licensing hours, revealed varying results.¹¹ A 2006 survey of 33 A&E departments reportedly found no increase in violence-related injury and concluded from this that there was little evidence to suggest that the 2003 Act had any significant effect on violence-related injuries.

However, a 2006 cohort study carried out at an emergency department in a central London hospital found that overnight alcohol-related attendances significantly increased after the introduction of the new licensing legislation. Much of the research reviewed however did not compare changes in levels of alcohol-related problems with actual changes in trading hours. Although the 2003 Act permits 24-hour licensing, reports suggest that extensions in licensing hours have been limited.

Interpreting the evidence

Availability theory posits that the more abundant the supply of alcohol in society and the greater the ease and convenience with which it can be obtained the more a population will consume and the greater the level of harm that will be experienced. A large number of research studies and evaluations of natural experiments have tested this theory and the accumulated evidence supports a relationship between availability, consumption and harm. However, the nature of the relationship is not static, nor is it simple cause and effect, but can involve a number of interplaying factors. An understanding of the dynamics of the relationship between availability, consumption and harm is necessary for effective management of the supply of alcohol to limit harm.

Where changes in alcohol availability have occurred incrementally over a long time, possibly many decades, it can sometimes be difficult to assess their impact if other influencing factors are changing over the same period. It may be possible that other factors mask the effects of changing alcohol availability or alternatively amplify their effect. One of the most influential factors on alcohol consumption and harm is affordability. Evidence strongly indicates that increasing affordability of alcohol in the UK in recent decades has been a major driver of rising rates of alcohol consumption and harm.¹² To a certain extent alcohol affordability is related to availability. Licensing more outlets to sell alcohol increases competitive pressures on existing outlets and this can result in more promotional activity and discounting, depressing alcohol prices and making products more affordable. In the UK supermarkets are known to sell alcohol below cost price to drive footfall and increase trade as well as offering extensive price promotions.¹³ Recent analysis of affordability trends by NHS Health Scotland has revealed that since 1987 off-sales prices of alcohol have increased more slowly than on-sales prices and beer off-sales prices have actually fallen since 2000. In 2009 large multiple retailers, i.e. big supermarkets, accounted for 84 per cent of the all alcohol off-sales in Britain.¹⁴

Changes in affordability, however, may help in interpreting the impact of changes in availability in other respects. Affordability is affected by increased availability, but is influenced to a greater extent by general economic

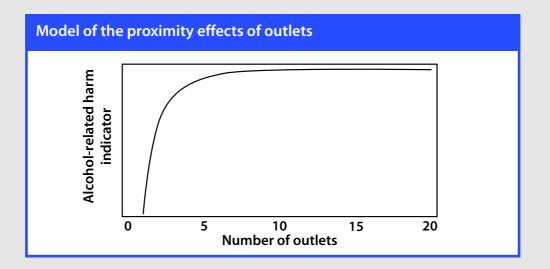
conditions, and the rise and fall in disposable incomes appears to be a more powerful predictor of levels of alcohol consumption and harm than availability. When affordability drops it may override the effects of expanding availability to a degree, as possibly seen in Scotland in the late 1970s following the extension in licensing hours and in England from 2005 onwards. However when affordability remains constant or goes up, an expansion in the numbers and types of outlet selling alcohol and trading hours may lead to a rise in harmful alcohol use. In Scotland from the mid-1990s to early 2000s, a highly accessible and aggressively marketed alcohol supply, together with rising economic prosperity and inadequate alcohol price regulation, was associated with an exponential rise in alcohol consumption and harm.¹⁴ It can be hypothesised from the evidence that easy access to alcohol and a liberal licensing regime can exacerbate the negative consequences of rising affordability on levels of alcohol consumption and harm. Conversely, careful regulation and restrictions on availability can moderate the effects of rising disposable incomes, and alongside price controls limit harmful consumption.

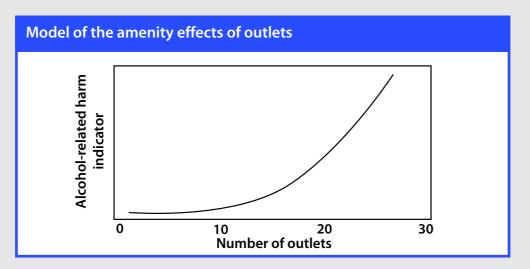
A further aspect of the complexity of the relationship between alcohol availability, consumption and harm is demonstrated by evidence showing that increased availability of alcohol affects alcohol-related problems even in situations where overall consumption does not increase. A variety of factors may help explain this phenomenon. Not enough custom to support all alcohol outlets in an area, particularly in times of economic hardship, can result in ontrade establishments running under-capacity and therefore not making enough income to maintain their premises or adequately train staff. Evidence shows that violence is more likely to occur in bars that are untidy or poorly kept.¹⁵ Competitive pressures in off-sales may lead to more underage selling. Other evidence indicates that clustering of premises in entertainment districts is particularly problematic and is associated with higher rates of risky drinking leading to more incidents of alcohol-related social disorder, violence and injury, and spikes in A&E attendances on set days of the week.¹⁶

Refining the analysis

In recent years some work has been undertaken to more fully describe the relationship between availability, consumption and harm. Livingston et al

(2007)¹⁷ suggest a theoretical framework for assessing the impact of outlet density that considers both 'proximity' and 'amenity' effects. Proximity effects relate to how easy it is to obtain alcohol with the assumption being that increased convenience and access leads to more consumption and harm. Amenity effects relate to the negative consequences in terms of violence, social disorder, littering etc linked to licensed premises that impact on the neighbourhoods in which they operate. The researchers hypothesise slightly different relationships between proximity and amenity effects of outlet density and indicators of alcohol-related harm; both increasing with increased outlet density but at different rates.





Campbell et al (2009)¹⁸ suggest at least seven characteristics of retail outlets that may influence levels of alcohol consumption and harm:

- 1. Outlet size (physical size of the retail premises or volume of sales).
- 2. Clustering (the concentration of outlets within a given area).
- **3.** Location (the proximity of retail sites to places of concern, such as schools or places of worship).
- **4.** Neighbouring environmental factors (demographics of the community and the degree of isolation of a community).
- 5. The size of a community (which may affect access to other retail sites).
- **6.** The type and number of alcohol outlets (bar, restaurant, liquor store, grocery store) in a community may also influence whether and how outlet density affects drinking behaviour.
- 7. Alcohol outlets may be associated with illegal activities, such as drug abuse, which may also contribute to public health harms.

An important consideration for the management of alcohol availability is the aggregation effect of alcohol outlets. Alcohol outlets operate in a competitive relationship with other outlets and this relationship shapes retail practices and can in turn shape drinking behaviour and problems. Evidence suggests that particular features of alcohol outlets, as well as market dynamics, can affect consumption and harm. Research from Canada (above) evaluating the effects of a privatisation of government liquor stores found not only a significant association between increasing outlet density and per capita alcohol sales, but that the proportion of liquor stores in private hands significantly predicted the level of alcohol sales. Australian research (above) showing an association between domestic violence rates and increased outlet density, found a much larger effect for packaged liquor licences.

Alcohol outlets are not 'static risk factors' (Gruenewald)¹⁹ but are part of a market that continuously restructures to meet and create demand. Markets shape and are shaped by drinking habits and cultural practices. An understanding of market dynamics, together with a more refined analysis of availability that differentiates types of premises, types of problem and types of drinker is required for a better management of the alcohol supply to minimise alcohol-related problems.

References

- 1. Babor T et al (2010), Alcohol: No ordinary Commodity, OUP.
- 2. Stockwell T. et al., (2009), 'Changes in per capita alcohol sales during the partial privatization of British Columbia's retail alcohol monopoly 2003-2008: a multi-level local area analysis', *Addiction*, 104, 1827-1836.
- 3. Stockwell T. et al., (2011), 'Impact on alcohol-related mortality of a rapid rise in the density of private liquor outlets in British Columbia: a local area multi-level analysis', *Addiction*, 106, 768-776.
- 4. Godfrey C. (1988), 'Licensing and the demand for alcohol' *Applied Economics* 20, 32-41.
- Popova S et al., (2009), 'Hours and days of sale and density of alcohol outlets: Impacts on alcohol consumption and damage: A Systematic review', Alcohol and Alcoholism, Vol 44, No.5 pp. 500-516. Scottish Government, Scottish Liquor Licensing Statistics, 2007, 15 August 2008.
- 6. Livingston M. (2011), 'A longitudinal analysis of alcohol outlet density and domestic violence', *Addiction*, 106, 919-925.
- 7. Coghill N (2011) One every corner: the relationship between off licence density and alcohol harm in young people. Alcohol Concern.
- 8. Kypri K et al (2010), 'Effects of restricting pub closing times on night-time assaults in an Australian city', Addiction, 106, 303-310.
- 9. Wicki, M., & G Gmel, (2011) 'Hospital admission rates for alcoholic intoxication after policy changes in the canton of Geneva, Switzerland.' Drug and Alcohol Dependence, doi:10.1016/j.drugalcdep.2011.03.0201. Article in press.
- 10. Duffy J and M Plant (1986) 'Scotland's liquor licensing changes: an assessment' BMJ 292 36-39.
- 11. Foster, J.H. 'Extended alcohol licensing hours in England and Wales: there will be a large price to pay' reviewed in Plunkett M. (2008), *Licensing law and the impact of the public health objective: A review paper.* Report commissioned by Alcohol Focus Scotland.
- 12. Alcohol: Price, Policy and Public Health, SHAAP, 2007.
- 13. Groceries Market Investigation: Provisional findings report, Appendix 5.6, Competition Commission, October 2007.
- 14. NHS Health Scotland, Monitoring and Evaluating Scotland's Alcohol Strategy Setting the Scene: Theory of change and baseline picture, March 2011.
- 15. Green J & M Plant, (2006) Bad Bars: A review of risk factors, AERC Report No. 23.
- 16. Harmful drinking: Alcohol and assaults, NHS Quality Improvement Scotland 2006.
- 17. Livingston M. et al., (2007) 'Changing the density of alcohol outlets to reduce alcohol-related problems' *Drug and Alcohol Review*, 26, 557-566.
- 18 Campbell CA. et al., (2009) 'The effectiveness of limiting alcohol outlet density as a means of reducing excessive alcohol consumption and alcohol-related harms' *American Journal of Preventative Medicine*, 37, 6, 556-569.
- 19. Gruenewald P. (2008) 'Why do alcohol outlets matter anyway? A look to the future' Addiction, 103, 1585-1587.

Appendix three

Executive Summary of Opinion by Sir Crispin Agnew of Lochnaw Bt QC regarding Alcohol, Health, Over Provision etc and the Licensing (Scotland) Act 2005 Act

The Policy

- Sections 6 and 7 provide the key for licensing boards to promote the licensing objective of "protecting and improving public health". As section 6(3) states that "a Licensing Board must (a) ensure that the policy ... seeks to promote the licensing objectives" it is incumbent on a board to obtain sufficient information to enable it to "ensure" that its policy promotes the licensing objectives. Evidence of the effects of alcohol is available at national and board area level which could be sufficient to inform the policy.
- The most obvious control for protecting and improving public health lies in the policy on overprovision of licensed premises within the locality determined by the board. The policy can be wider than overprovision and a board could have a policy in relation to the suitability of premises in localities where the sale of alcohol impacted on the objective of protecting and improving public health; ie localities where children or young persons gathered to buy alcohol and drink to excess and thus were persons likely to frequent premises in that area. The policy could include a policy on different opening hours in different areas, if those opening hours could be shown to have the objective of promoting the health objective.
- Any policy has to be founded on a sound factual basis and fall within the legal parameters of the Act –, cf the test in Brightcrew that the promotion of the health objective must be linked to the effects of the sale of alcohol. However, a board will have a wide discretion as to the policy adopted and its expertise in licensing matters will be respected.
- Purpose of 2005 Act The primary purpose of the 2005 Act is not to minimise the risk of harm from alcohol; it is an act to regulate the sale of alcohol, albeit a board has to have regard to the licensing objectives in implementing regulation and to refuse an application if it is inconsistent with one of the licensing objectives.

- Individual applications. These have to be determined on an individual basis under section 23, where there is no onus on the applicant. There must be a proper basis in the material before the board for the board to hold that a particular ground of refusal applies. Accordingly it is difficult for a board to promote the health objective in relation to any individual application, because it is difficult to evidence the ill effects of alcohol at a premises level, because the evidence is generally at population or board area level. An individual application could be refused if it was shown to be contrary to the policy, where the policy can be formulated on the basis of wider evidential basis. A board has to have regard to its policy.
- ECHR While a licence is a property right for the purposes of the convention, the 2005 Act is generally compatible with convention rights provided that a board exercises its functions proportionately and balances the rights of the individual against the general interests of the community.

Page 75

Alcohol Focus Scotland 166 Buchanan Street Glasgow G1 2LW Tel: 0141 572 6700 Email: enquiries@alcohol-focus-scotland.org.uk www.alcohol-focus-scotland.org.uk

Scottish Health Action on Alcohol Problems 12 Queen Street Edinburgh EH2 1JQ Tel: 0131 247 3667 Email: shaap@rcpe.ac.uk www.shaap.org.uk

Published September 2011

WORKPLAN AS AT NOVEMBER, 2011

Licensing Objectives (for reference) -

- 1) Preventing Crime and Disorder,
 - (2) Securing Public Safety,(3) Preventing Public Nuisance,
- Protecting and Improving Public Health, and
 - Protecting and improving radio real
 Protecting Children from Harm.

the Forum's area and in particular the exercise by the Licensing Board of their functions including giving advice and making recommendations to the Board in relation to those matters where the Forum considers it appropriate. The Act does not enable a Remit of Local Licensing Forums as set out in the Licensing (Scotland) Act 2005 – keeping under review the operation of the Act in Forum to review or give advice or make recommendations in relation to the exercise by a Board of their function in relation to a particular case. "Case" is taken to mean an application before a Board and in the interests of natural justice is also taken to mean individual licensed premises. The preferred route for consideration of complaints about the running of licensed premises is to write directly to the Clerk or Depute Clerk to the Licensing Board. The Licensing (Scotland) Act 2005 requires Licensing Boards in exercising any of their functions to have regard to any advice given recommendation to give the Forum reasons for that decision, the Board must provide copies of relevant statistical information to the or recommendations made to them by a Local Licensing Forum and where the Board decides not to follow the advice or Forum as it may reasonably require for the purposes of its general functions.

a local problem and develop a local solution. LSOs do not act as "policemen" with regard to licensing but they will liaise with the Licensing Standards Officers have a general function of providing to interested persons information and guidance concerning the Occasional Licences and mediate between communities and the trade or between any two parties where is a need to resolve operation of the Act, supervising compliance with the Act and the conditions of their licences by holders of Premises Licences and police and other relevant officials such as Environmental Health Officers in pursuit of the objectives of the Act.

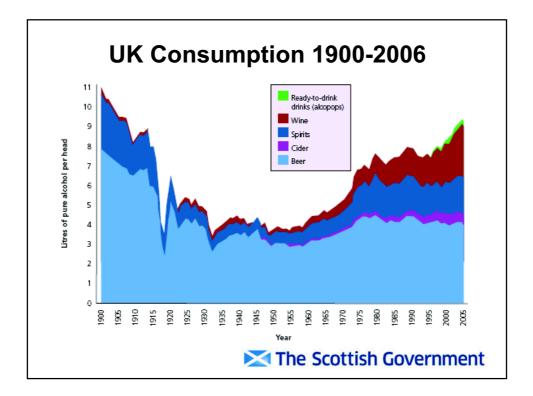
No	Action/Decision agreed by Forum or Sub-Committee	Update/Outcome/Response	Referral to Licensing Board or Clerk (Yes/No) Reply (Yes/No)	Issue requires discussion at next Joint Meeting with Licensing Board (Yes/No)
(1)	Find out from communities what are their areas of concern	The Community Council Liaison Officer is now included in the distribution list of the Forum so that she can disseminate a request for continued communication to all community councils.		
(2)	Improve intelligence in relation to statutory bodies.	The Forum is gaining experience as it considers topics and input from Forum members who are representatives of relevant agencies. The Forum has been represented at conferences and training events and will continue to do so.		
(3)	To receive reports from the Licensing Board containing relevant statistical information.	The Forum and Board will continue to liaise at joint meetings. A request was made by the Forum for a liaison between the Board and Forum to be identified but this was refused.		
(4)	To request an outline from the Licensing Board on measures it will employ to ensure compliance with the five licensing objectives.	At the joint meeting with the Board on 23/4/10 it was confirmed that it will continue to monitor statistical trends in relation to crime and if possible health and other indicators in		

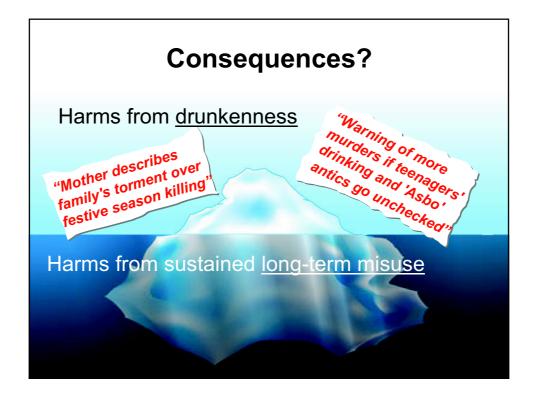
No	Action/Decision agreed by Forum or Sub-Committee	Update/Outcome/Response	Referral to Licensing Board or Clerk (Yes/No) Reply (Yes/No)	Issue requires discussion at next Joint Meeting with Licensing Board (Yes/No)
	This is being addressed as part of the review of the Statement of Licensing Policy.	order to evaluate contributions to the achievement of the licensing objectives.		
(5)	Late Night Bus Services	An update was provided by First Aberdeen at the Forum meeting of 08/09/11.		
(6)	Staffing Levels – the Forum and the Sub-Committee noted that Aberdeen is the only city in Scotland to employ only one Licensing Standards Officer. Although information on staffing levels elsewhere in Scotland may be out-of-date there is no doubt the majority of local authority areas employ more than one Licensing Standards Officer.	The officers concerned have given a commitment to review the position to decide whether or not to prepare a business case to support a request for additional staff resources. Meantime the Forum is asked to note that in addition to the Licensing Standards Officer one other officer has been trained in the Licensing Act duties. Other staff have also received elements of LSO training and this should facilitate a more proactive approach in relation to visiting licensed premises. The LSO's Line Manager will continue to monitor her workload which is standard Council practice.		

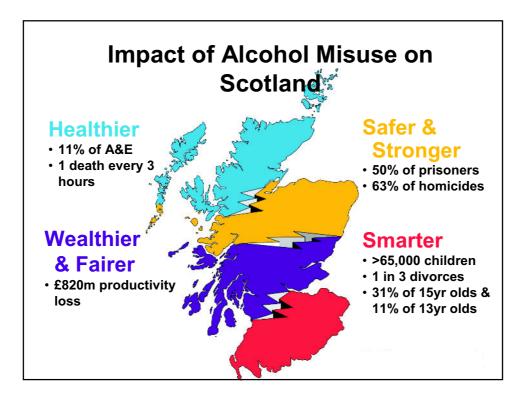
(1) (1) (1) (1) (1) (1) (1) (1) (1) (1)	ACTIONS FOR LICENSING FORUM IN ALCOHOL STRATEGY 2009 - 2019 AND IN ALCOHOL RELATED DISORDER IN THE CITY CENTRE ACTION PLAN Reducing Consumption - The Licensing Board will consult widely on specific measures to deliver and enhance their policy including receiving advice from the Licensing Forum. Prevention (a) - Encouraging developments to increase access to food and non-alcoholic drinks in clubs and the licensed premises at night in liaison with Unight, the Licensing Board and City Centre/Safer Aberdeen Forum. Prevention (b) - Review to establish how a more preventative approach to over-consumption of alcohol can be devised in partnership between the Licensing Board and the trade. Prevention (c) - Attract different types of premises to offer family orientated entertainment such as late night coffee shops, cafes, etc. in liaison with the Licensing Board, Unight, Safer Aberdeen Forum and Economic Development staff.

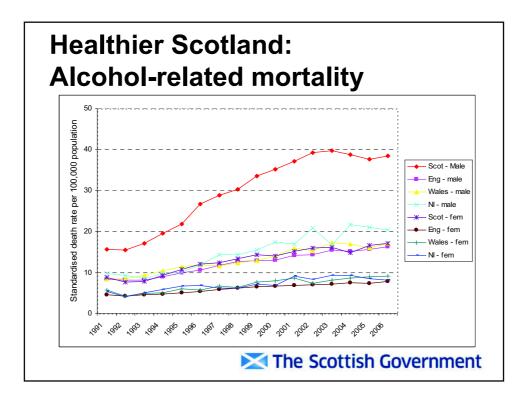
committees/aberdeen local licensing forum/Notes/workplan may 2010











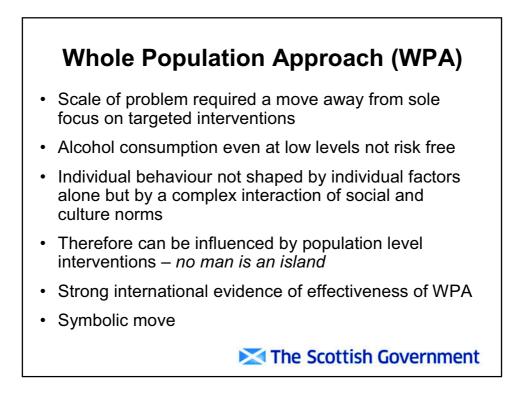
Financial cost (mid-point estin	nates 2007, £million)
Health care	£268m
Social care	£231m
Criminal justice	£727m
Wider economic costs	£866m
Human costs	£1,465m
Total cost	£3,556m

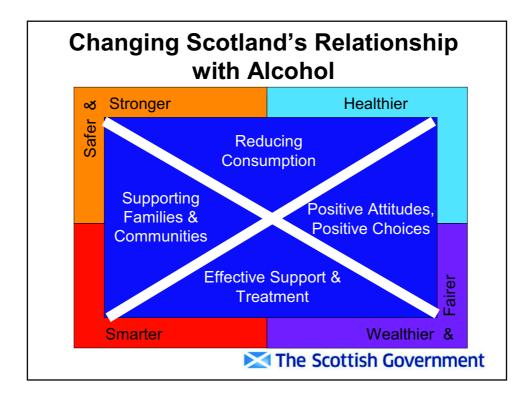
The Strategy: new positive vision

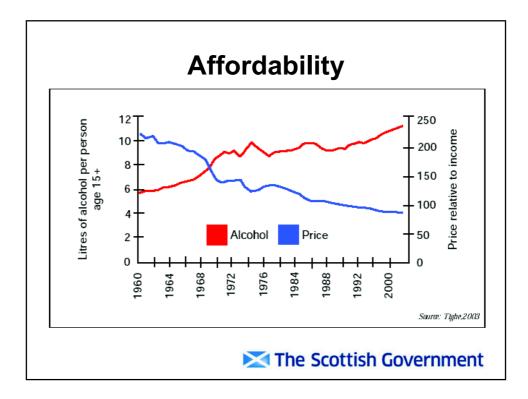


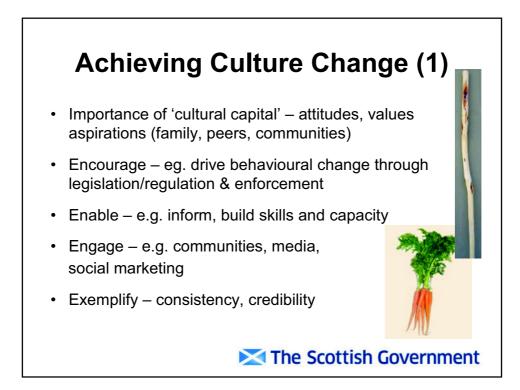
- · Being ambitious for Scotland
- Self-confident Scotland a beacon of success
- · Scots maximising our potential
 - as individuals and families
 - as communities
 - as a nation

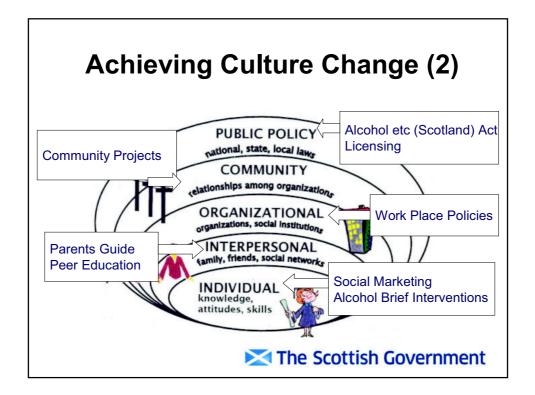
The Scottish Government



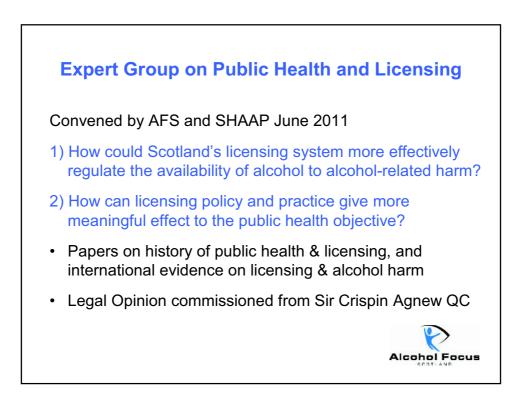


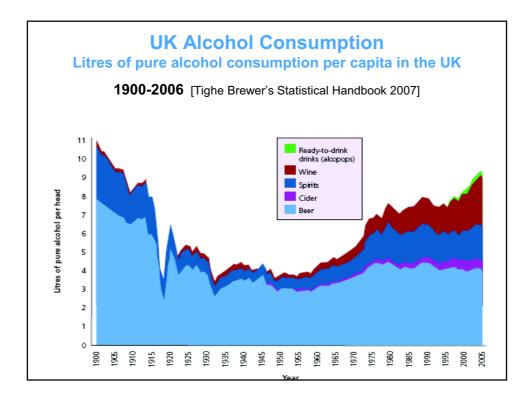


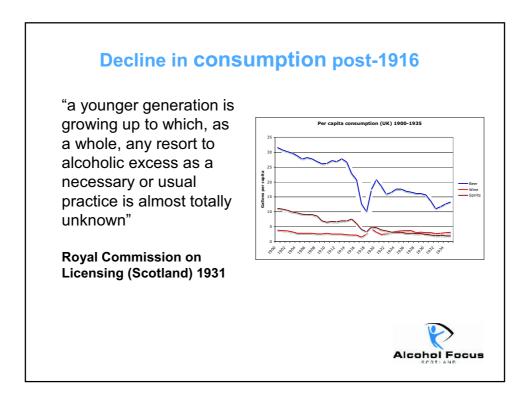


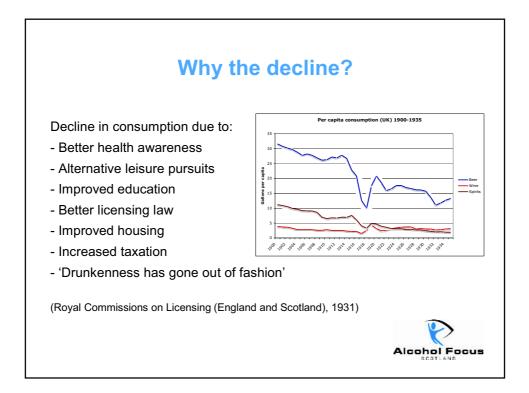


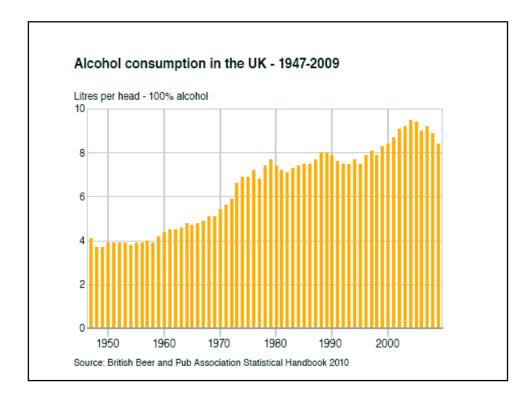


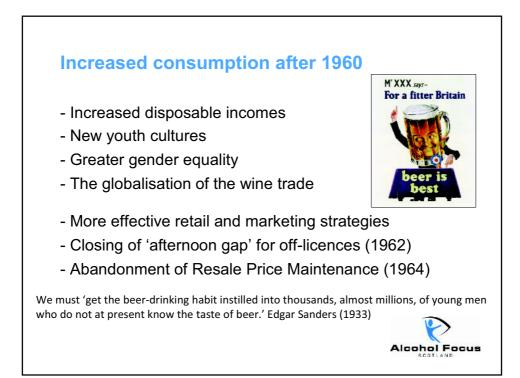


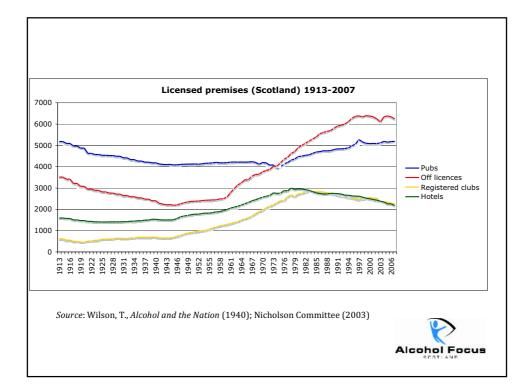


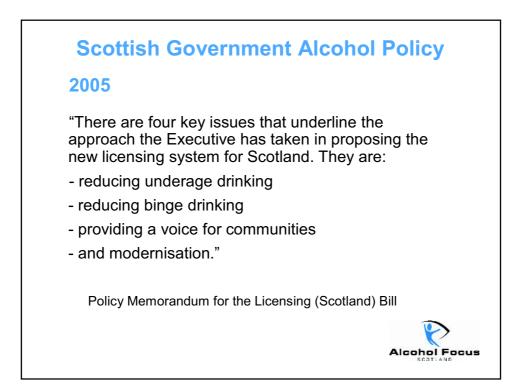




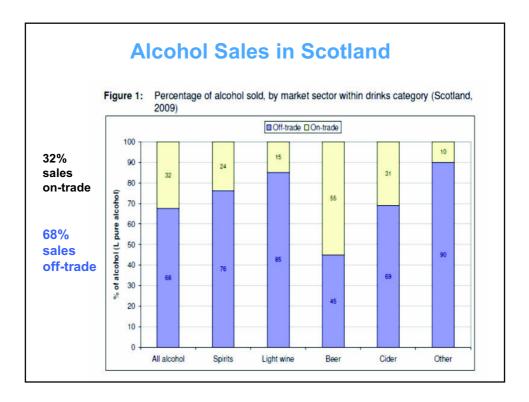








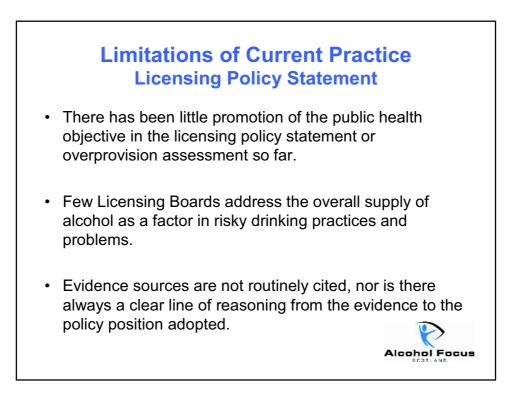




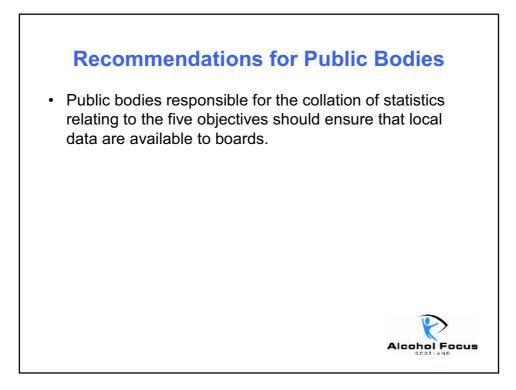


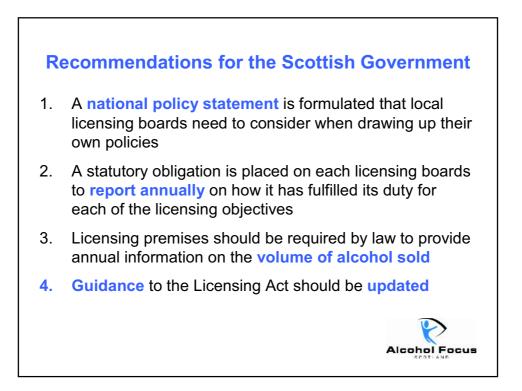


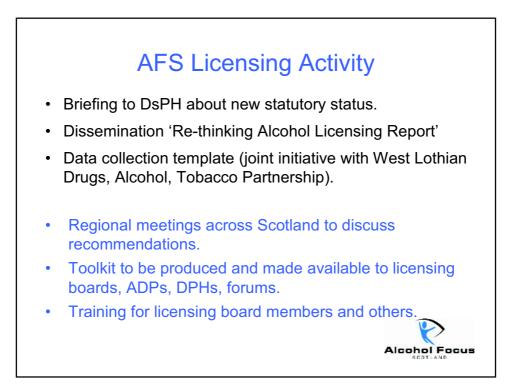
Strategy	Measure	Effect
Price Controls	Taxation graduated by strength	High
	Controlling cheapest price	High
Treatment	Brief Interventions	High
	Intensive treatment for dependence	High/Mid
Availability	Enforced age limits	High
	Restricted hours	Mid
	Retail monopolies	Mid
	Outlet Density	Mid
Safer	Enforcement of licensing codes	Mid
Environment	Server Training	Mid
Marketing	Limiting exposure to advertising	Low
Education and Information	Integrated campaigns	Low
	Classroom Education Only	Nil
	Public Campaigns / Warning Labels	Nil 🏹
		Alcohol F













Agenda Item 9

Local Licensing Forum

Meeting Dates For 2012

The undernoted dates are proposed as the meeting dates for the Local Licensing Forum.

All meetings will be held in the Town House, Broad Street, Aberdeen and will commence at 2.00 pm

2012 Meeting Dates

Thursday 16 February

Thursday 12 April

Thursday 21 June

Thursday 6 September

Thursday 15 November

This page is intentionally left blank